# Information Technology Services

# STUDENT SUCCESS FEE (SSF) FUNDING PROPOSAL SUMMARY Fiscal Year 2012-2013

Division: information Technology Services

Recommend															· ·
FY 12/13 Requests	\$ 747,229	\$ 23,076	\$ 63,147	\$ 96,332	\$ 121,800	\$ 31,500									\$ 1,083,084
FY 11/12 ALLOC															•
PROPOSER LAST NAME	Quan	Quan	Quan	Quan	Quan	Quan									
ACTIVITY	Anywhere On-demand Applications Delivery	Anytime, Anywhere Access	Just-in-Time Learning	Adobe Creative Suite	Wi-Fi Availability	New Technology Vulnerability Assessment	•								
Dept .	INFR	INFR	SEC	INFR	INFR	SEC									
College / Unit	IIS	ITS	ITS	ITS	ITS	тѕ						3			
Dept ID	300050	300050	300080	300050	300050	300080									TOTAL
Fund #															2
NEW .	×	×	×	×	×	×									
VP Ranking	1	2	3	4	5	9									

Appendix 8.2.

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

(Responses Limited to Space Provided)

NEW	
FUND #	A PART OF THE PART
IV RANK	1

	*		
COLLEGE/UNIT:	Information Technology Services	ACTIVITY: Anywhere On-demand Applications Delivery	
DEPARTMENT:	IT Infrastructure Services		
PREPARED BY:	Peter Quan, VPITS	я	

1. Description of activity, including specific program objectives:

As the notion of ubiquitous computing continues to evolve rapidly, there is a need to deliver applications as an on-demand service to any CSULA student, in any location, on any device. ITS will install a virtual desktop product to support up to 750 concurrent, secure network connections to campus computing applications that were previously available only to on-campus students using campus computers. With this request, students will have access to campus-licensed third-party computing applications and resources anytime, from anywhere with an Internet connection, without having to purchase their own licensed versions. The available applications will initially include the Microsoft Office suite of products, Microsoft Visio, Microsoft Project, SPSS, SAS, Mathematica, Matlab, as well as other software products currently available only on campus computers. Note - This request covers licensing for only these applications and future applications will require additional funding.

Meeting this objective will eliminate the need for students to commute to campus to use these applications, thereby increasing their available study time; will provide remote access to all specialized OAL software applications specific to their curriculum or discipline; and will eliminate the expense of purchasing their own personal Microsoft Office applications.

This will be a multi-year project. This project is designed to leverage the existing campus technology and adds an additional layer of functionality. This funding request covers only the supplemental costs to add this layer. ITS has already begun preparation for a fall 2012 rollout by procuring the hardware, software licenses and implementation services, thereby ensuring that students will benefit from the Student Success Fee during their initial fee payment quarter.

2. How many matriculated students will be served by this activity?

This service will be available to all undergraduate and graduate students who wish to access computing resources and applications from off-campus.

3. To which SSF program activity is this proposal related, and how will this activity further student success?

This supports student learning by providing access to campus IT resources from anywhere at anytime. By greatly expanding students' remote access to vital infrastructure and application technologies, students can build their personal computer skills, complete educational assignments in a timely manner and work remotely as if they were on campus. Since a physical presence on-campus is not required, this will be especially beneficial for students with disabilities, service personnel on active duty or in the reserves, Early Start students, students studying abroad and the Summer Bridge program.

4. What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

ITS will evaluate the efficacy of this service including the availability of 750 concurrent users, which is based on a ratio of 30:1 (22,500:750). While the infrastructure produces usage and other reports, ITS will continue to investigate other assessment tools, including user surveys (see Attachment A for detailed description).

- 5. If this activity has been previously funded, detail how the program objectives were met.
- 6. If this activity has been previously funded, provide justification for increased funding.

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

						FUND #:		
COLLEGE:		ITS		ACTIVITY:	Anywhere	On-demand Application	ons Delivery	
DEPARTMENT:	IT Infrastructure Services			PREPARED BY:	Peter Quan, VPITS			
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l	***************************************	or reducate to the ful	itane permanen	t positions add in ben-	CITE COSIS OF	11.72.		
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Est. 480 hrs	\$21,600.00	5% Contingency	\$35,500.00		\$ .	Citrix Software *	\$305,957.00	
for implementation	\$ -		\$ -		\$ .	Disk Storage	\$138,077.00	
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*		Supplie	s					
\$	21,600.00	\$	95,346.00	\$		\$	616,383.0	
Sajaries 1	Total	Service	5	Travel To	tal	Equipme	nt Total	
L	SSF RE	QUEST TOTAL:	\$	768,829.00				
		ITS Contribution - S	alaries	(\$21,600)				
Γ	ADJUSTED	SSF REQUEST 1	OTAL:	\$ 747,229.00				
L	ADOUGHL	OUT ILLOCULOT	O 17141	+ / // /===				

### FOOTNOTES:

- (1) Estimated staff time required to implement the project. ITS will cover this cost.
  (2) A 5% contingency fund is requested to cover unexpected costs. All costs over the contingency will be borne by ITS. Unused funds will be
- (3) Cost listed above are not the full cost since it requires and leverages existing vital technologies. Additionally, as part of the ITS leveraging strategy, implementation of new technologies that solve problems for students will be extended to faculty and staff. However, the costs listed in these categories apply only to the student population.
- Ongoing maintenance cost for the Citrix software is estimated to be approximately \$48,000 per year.

### SSF Attachment A - Anywhere On-demand Applications Delivery

Assessment tools that will be used in determining that remote application access meets objectives:

Reports will be run quarterly to evaluate:

- Total application usage (the total applications that were accessed by all users within a
  given period of time)
- Total number of users (the number of users that have used the system in the time frame specified)
- Application specific usage (each application and how often it was used, which users
  used it, what time it was used and for how long it was used)
- System performance (the CPU, network and input/output usage of the entire system broken down by time of day so that overall usage statistics can be gathered to determine peak usage times, disk storage requirements, and CPU and memory requirements)

In addition, ITS will continue to collect feedback comments and conduct student surveys.

Appendix 8.2.

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

(Responses Limited to Space Provided)

NEW	
FUND #	
IV RANK	2

COLLEGE/UNIT:	Information Technology Services	ACTIVITY:	Anytime, Anywhere Access	
DEPARTMENT:	IT Infrastructure Services			
PREPARED BY:	Peter Quan, VPITS			

1. Description of activity, including specific program objectives:

ITS will install a secure Virtual Private Network (SSL VPN) with the ability to handle 500 concurrent, secure network connections to access campus resources that were previously available to students only on campus. Students will have direct access to site licensed software and Library resources via cloud computing. Students will be able to leverage the software library, and access specialized department software and databases they need for assignments, without requiring a visit to the campus or the purchase of the software.

Meeting this objective will eliminate the need for students to commute to campus to use these applications, thereby increasing their available study time, and will eliminate the expense of purchasing their own software. Students will be able to access many campus resources anytime, anywhere.

2. How many matriculated students will be served by this activity?

This service will be available to all undergraduate and graduate students who wish to access computing resources and applications from off-campus.

3. To which SSF program activity is this proposal related, and how will this activity further student success?

This greatly expands access to vital infrastructure and application technologies. This will provide students with access to research resources, which are currently unavailable to students off-campus. These resources include Library databases, as well as servers run by faculty for research and development. In addition, students will have access to servers and resources related to specific disciplines, such as computer science and engineering. Since a physical presence on-campus is not required, this will be especially beneficial for students with disabilities, service personnel on active duty or in the reserves, Early Start students, students studying abroad and the Summer Bridge program.

4. What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

ITS will evaluate the efficacy of this service, including the availability of 500 concurrent users, which is based on a ratio of 45:1 (22,500:500). In addition ITS will run quarterly reports to assess total usage time (the total time users have been using the appliance); total number of users (the number of users that have used the system in the time frame specified); usage time (time of day when users are using the system, which determines peak usage times); bandwidth (the bandwidth that users are receiving from the system, broken down by time of day, number of users); and user list (all users, how often they used the appliance and the last time they accessed the appliance). ITS will also continue to investigate other assessment tools, including user surveys.

- 5. If this activity has been previously funded, detail how the program objectives were met.
- 6. If this activity has been previously funded, provide justification for increased funding.

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

						FUND #:		
COLLEGE	l .	ITS		ACTIVITY:	Anyt	ime, Anywhere Ac	cess	
DEPARTMENT:	: IT Infrastructure Services			PREPARED BY:		Peter Quan, VPITS		
				expenses for Student Su nent positions add in ben				
Salarie	s (1)	Supplies	s (2)	Travel		Equipme	nt (3)	
Est. 120 hrs	\$ 4,200.00	5% Contingency	\$ 1,100.0		\$ -	Juniper SSL VPN	\$21,976.00	
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		\$ Supplie	1,100.00				•	
\$ .	4,200.00	\$		\$		\$	21,976.00	
Salaries '	Total	Service	s	Travel To	tal	Equipment		
. [	SSF REG	QUEST TOTAL:	\$	27,276.00				
	848	ITS Contribution - Sa	alaries	\$ (4,200.00)	3			
. [	ADJUSTED	SSF REQUEST	TOTAL:	\$ 23,076.00				

### FOOTNOTES:

- (1) Estimated staff time required to implement the project. ITS will cover this cost.(2) A 5% contingency fund is requested to cover unexpected costs. All costs over the contingency will be borne by ITS. Unused funds will be
- (3) Juniper SSL VPN will have ongoing maintenance costs estimated at \$1,500 per year.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 • 2013

FUND # \_\_\_\_\_

(Responses Limited to Space Provided)

COLLEGE/UNIT:	Information Technology Services	ACTIVITY:	Just-in-Time Learning	
DEPARTMENT:	IT Security and Compliance			
PREPARED BY:	Peter Quan, VPITS			
S WANTED TO WARRY				

1. Description of activity, including specific program objectives:

Given the pervasive nature of technology, it is important that students have access to just-in-time learning systems that deliver training to students when and where they need it. Rather than sitting through hours of traditional classroom training, students will be able to use online tutorials to learn the information they need to solve problems, perform specific tasks or quickly update their skills. Students want to be productive in a wide range of application tools. The expectation is that students need to learn quickly and be able to apply that knowledge immediately. ITS cannot meet this need through in-person workshops that cannot accommodate the schedules of all students. As a solution, ITS successfully piloted an online training program, Lynda.com, which currently provides 1,397 online training videos (see Attachment A for topics). In addition, Lynda.com continually creates new videos to match the emerging topics and tools. Student and faculty feedback has been very positive (see Attachment B for comments): courses are available 24-hours a day, are accessible from any Internet connection, and the variety of topics is extensive and relevant. Lynda.com has been effectively used to replace textbooks in some classroom settings, which ultimately provides a cost saving to students.

Meeting this objective will allow ITS to continue this valuable program for our students and the University.

2. How many matriculated students will be served by this activity?

This service will be available to all undergraduate and graduate students.

3. To which SSF program activity is this proposal related, and how will this activity further student success?

Access to comprehensive application training increases students' personal development and prepares students for meaningful participation in the classroom. Lynda.com provides a broad range of topics, beyond which the campus is able to provide, so students can take online courses that are specific to course work, discipline, planned career field or of general interest. In some cases, faculty used Lynda.com in lieu of requiring students to purchase text books, which cuts a significant student expense. Since a physical presence on-campus is not required, this will be especially beneficial for students with disabilities, service personnel on active duty or in the reserves, Early Start students, students studying abroad and the Summer Bridge program.

4. What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

See Attachment C for assessment tools that will be used in determining if Lynda.com meets the following objectives:

- Provides 24 x 7 access;
- \* Provides up-to-date training topics;
- \* Assists faculty with utilizing new and innovative ways to decrease student costs through the use of Lynda.com topics and the replacement of textbooks.
- · 5. If this activity has been previously funded, detail how the program objectives were met.
- 6. If this activity has been previously funded, provide justification for increased funding.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

						FUND #:			
COLLEGE:		ITS		ACTIVITY:		Just-in-Time Learning			
DEPARTMENT:	IT Security and Compliance		•	PREPARED BY:		Peter Quan, VPITS			
				penses for Student of the positions add in be					
Salaries	(1)	Supplie	s (2)	Trav	el	Equipment			
40 hrs staff support		5% Contingency	\$ 3,000.00		\$ .	Is			
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\$	1,200.00	\$	60,147.00	\$		\$			
Salaries		Service		Travel	Total .	Equipment Total			
. [	SSF RE	QUEST TOTAL:	\$	64,347.00					
<u>.</u>		ITS Contrib	oution - Salaries	(\$1,200.00)					
[	ADJUSTED	SSF REQUEST	TOTAL:	\$ 63,147.00					

- (1) Estimated staff time required to support the project. ITS will cover this cost.
  (2) A 5% contingency fund is requested to cover unexpected costs. All costs over the contingincy will be borne by ITS. Unused funds will be returned.
- (3) Funding is an annual cost from July 1 to June 30 each year. This is an ongoing expense commitment with need to continue service to be reviewed annually.

### SSF Attachment A -- Lynda.com Subject Categories

### 3D + Animation

- 3D Rendering
- Architectural Rendering
- Computer-Aided Design
- **Character Animation**
- Character Design
- Character Rigging
- **Documentaries**
- Game Design
- Modeling
- Textures + Materials
- Visual Effects

### Audio

- Digital Audio Workstation
- **Documentaries**
- Foundations of Audio
- Mixing + Mastering
- Music Production
- Notation
- Plug-Ins
- Recording
- Scoring + Composition

### Business

- Accounting + Finance
- **Business Skills**
- Collaboration
- Databases
- E-learning
- Networking
- Office Suites
- Online Marketing
- **Operating Systems**

- Presentations
- Productivity
- **Project Management**
- Search Engine Optimization

### Design

- Color Theory
- **Design Projects**
- Digital Illustration
- Digital Imaging
- Digital Publishing
- **Documentaries**
- Layout
- Print + Prepress
- Typography
- Workflow

### Developer

- **Application Servers**
- **Databases**
- **Development Tools**
- Mobile
- **Platforms**
- Programming Languages
- Software **Development Kits**

- Web Development

### **Home Computing**

- eBay
- Home Office
- iPhone + iPad
- Mac OS X
- Music
- Personal Finance
- Photography
- Social Networking

- Video
- Windows

### Photography

- Cameras + Gear
- **Documentaries**
- Foundations of Photography
- Lighting
- Photo Assignments
- Photo Editing
- Photo Management
- Printing & Sharing

### Video

- Compositing
- Compression
- **Documentaries**
- **DVD** Authoring
- Keying + Mattes
- **Motion Graphics**
- Video Editing Video Production
- Visual Effects
- Web & Mobile

### Web + Interactive

- Content Management
- Systems + Blogs
- Cascading Stylesheets
- **Documentaries**
- Graphics + Animation
- HTML + HTML5
- Interactive
- Prototyping
- Scripting Languages
- User Experience
- Web Design Projects

### SSF Attachment B - User Responses to Lynda.com

The following are actual unsolicited testimonials received by ITS.

I wanted to express how much I and my students appreciated having lynda.calstatela.edu for our free use this year. Before lynda.com I use to use costly textbooks which our university President frowns upon and annually emails us about the textbook costs for our students. Plus, lynda.com is just a better method for my students' learning about educational technology. They like watching videos and following along using the software, it is a more direct way of applying the skills. I encourage you to keep the free service of lynda.calstatela.edu on our campus. It is a terrific product! Thank you.

### CSULA Professor

I just wanted to send you this quick email to let you know how invaluable having Lynda.com to me for the past couple of quarters has been. Because our instructional time is so limited and there is so much to learn I was able to use Lynda.com to supplement my learning from my professors. I was able to complete all of my assigned projects with the help of Lynda.com. Having Lynda.com available to us was awesome because I didn't have to go out and search for what I needed on other sites. Also because I knew that using Lynda.com would teach me the correct way of using the different softwares that we are required to use in class. With Lynda.com I have been able to work on pretty much all of the Adobe CS5 and now CS6 programs.

I really do hope that this tool is once more available to all of CSULA students because without it, I feel that we would really be cheated out of our education.

### Maria, undergraduate student

I just wanted to let you know that I LOVE using Lynda.com. It is intuitive and enlightening. The software shown on it is very relevant to us at students within class, but also assist us to "step up" into the professional world as well. This tool is integral to the IDT Masters program and I hope that you will let us continue to use this educational website.

### Laura, graduate student

As a graduate student of the Charter College of Education, I just wanted to drop you a note in support of the continuation of the Lynda.com program. While there are other tutorials available freely, they often of poor quality and invariably inconsistent. Lynda.com however, has helped me greatly hone my skills in web-based educational content development, specifically in Adobe Dreamweaver and Flash. Thank you for your support of this much needed service.

Jason, graduate student

### SSF Attachment C - Assessing Lynda.com

Assessment tools that will be used in determining that Lynda.com meets objectives:

Reports will be run quarterly, or as needed, to evaluate:

- Total usage summary (total users and logins, including start and end dates)
- Individual usage summary (the number of courses viewed by each user and how much time spent training)
- Individual usage detail (which courses were viewed)
- · Certification of completion (which courses were completed by which users)
- IP movie history (courses viewed by IP addresses and account)
- Course ranking summary (which courses had the most views and most completion rates)
- Movie ranking summary (which courses were watched the most)
- User list (all users, how often they used the service and the last time they accessed the service)
- Computer setup (what types of systems used the service includes operating system, media play and IP addresses)

In addition, ITS will continue to collect positive feedback comments and conduct student surveys.

Appendix 8.2.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

NEW	
FUND#	
IV RANK	4

		(Responses Limited	to Space Provided)	DIV RANK	1
C	OLLEGE/UNIT:	Information Technology Services	ACTIVITY:	Adobe Creative Suite	
DE	PARTMENT:	IT Infrastructure Services			
PF	REPARED BY:	Peter Quan, VPITS			
1.	Description of	of activity, including specific program obj	ectives:		
	number of Opincorporating own content. Library, elect The Adobe C Acrobat, Drea available for g Meeting this c available on c class assignment.	over 2.500 campus computers. It will also	easing student den and students are in ation of the Adobe oss campus, and o creation tools, incluate as described on Att arning, online training, online	nand for this suite because faculty are terested in using these tools to create their suite to all student computers in the OALs, in all laptops in the Laptop Loan Program. Iding Photoshop, Illustrator, InDesign, achment A. Adobe Connect will also being and web conferencing.  In individual license and will make these tool inhanced classroom presentation tools for e students. Faculty and students can explo	
2.	How many ma	atriculated students will be served by this	s activity?		
	This service wassignments.	rill be available to all undergraduate and g	raduate students to	prepare class presentations and digital	
3.	To which SSF	program activity is this proposal related	, and how will this	activity further student success?	
	assignments approach lea digital web de	availability, more students will have acces that require digital media creation. The cr rning and class projects in new, previously esign and graphic arts, and its availability to or future employment opportunities.	eative aspects of the untried ways. This	s software suite is the industry standard for	
4	What assessi in #1 above?	ment tools will be used to determine whe	ther the activity wi	Il meet the objectives outlined	
	duration, pea	quarterly reports to evaluate total usage tir ak concurrent usage, user list and comput will continue to collect feedback commen	er setups (see Atta	chment A for more detailed description). In	
5.	If this activity	has been previously funded, detail how	the program objec	tives were met.	

6. If this activity has been previously funded, provide justification for increased funding.

## STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2:

•						FUND #:	
COLLEGE:		ITS		ACTIVITY:	A	dobe Creative Suite	
DEPARTMENT:	IT Infrastru	cture Services		PREPARED BY:	1	Peter Quan, VPITS	
		the form below to det	ail projected ex		uccess Fee Acti	ivities	
<u> </u>		or requests for new ful					
Salaries	s (1)	Supplies	(2)	Trave	el	Equipment/Sof	tware (3)
Est. 560 hrs for	\$16,800.00	5% Contingency	\$ 4,600.00		\$ -	*Adobe Creative Suite	\$69,332.00
implementation	\$ -		\$ -		\$ -	*Adobe Connect	\$22,500.00
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E - 1948		Supplie	es				
\$	16,800.00	\$		\$		\$	91,832.00
Salaries	Total	Service	s	Travel	otal	Equipment	Total
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	SSF RE	QUEST TOTAL:	\$	113,132.00			
95.		ITS Contribution - S	alaries	\$ (16,800.00)			
[	ADJUSTED	SSF REQUEST	TOTAL:	\$ 96,332.00			

### FOOTNOTES:

- (1) Estimated staff time required to implement the project. ITS will cover this cost.
- (2) A 5% contingency fund is requested to cover unexpected costs. All costs over the contingency will be borne by ITS. Unused funds will be
- (3) Costs listed above are not the full costs since it requires and leverages existing vital technologies. Additionally, as part of the ITS leveraging strategy, implementation of new technologies that solve problems for students will be extended to faculty and staff. However, the costs listed in these categories apply to only the student population.
- \* The annual ongoing licensing renewal will be \$91,832 for Adobe Creative Suite and Adobe Connect. The licensing term will begin on July 1 and end June 30 of each year.

### SSF Attachment A - Adobe Creative Suite

### Adobe Creative Suite Software Description

- Adobe Acrobat a software family dedicated to Adobe's Portable Document Format (PDF). Adobe Acrobat Standard, Adobe Acrobat Professional and Adobe Acrobat Professional Extended all allow for the creation of PDF files
- Adobe After Effects a digital motion graphics and compositing software published by Adobe Systems. It can be used in film and video post-production.
- Adobe Dreamweaver a combination code / GUI web development application.
- Adobe Fireworks a bitmap and vector graphics editor, aimed at web designers (with features such as: slices, the ability to add hotspots, etc.).
- Adobe Flash Professional a multimedia authoring program used to create web
  applications, games, movies and content for mobile phones and other embedded
  devices.
- Adobe Illustrator a vector graphics editor.
- Adobe InDesign a desktop publishing application.
- Adobe Photoshop a raster-graphics editor (with significant vector graphics functionality).
- Adobe Premiere Pro a real-time, timeline-based video editing software application.

### Assessment Tools: ITS will run quarterly reports to evaluate:

- Total usage time indicates the total time the applications have been used for each time interval
- Utilization Percentage shows the percentage of time that the applications have been used while users have been logged on.
- Application Launches shows the number of times the applications have been opened.
- Typical Usage Duration shows how long an application is used on average.
- Peak Concurrent Usage shows the highest number of running instances of the application for a given time.
- User list shows all users, how often they used an application and the last time they
  accessed the application.
- Computer setup shows the type of system that used the software.

Appendix 8.2.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2013 - 2014

(Responses Limited to Space Provided)

NEW	
FUND#	
IV RANK	5

		(Responses Limited	to space Provided)	DIV NAME	
CÇ	LLEGE/UNIT:	Information Technology Services	ACTIVITY:	Wi-Fi Availability	
DE	PARTMENT:	IT Infrastructure Services		,	
PR	EPARED BY:	Peter Quan, VPITS			
١.	Description o	of activity, including specific program obj	ectives:		
•	not uncommon wireless network choice, the Wareas. ITS madditional techniques. This	on today for students to have both a smart vork. As students continue to expect acce /I-Fi must be capable of handling the incre nust ensure that the quality of service and chnology onto campus. ITS is committed to	phone and a laptor iss to campus resor eased traffic. This is adequate bandwidi o continued funding points, licenses, co	rces from the device or devices of their ssue is most acute in high-density student h remain available for students as they bring	
	Meeting this d tools and res	objective will ensure all students have relia ources proposed by ITS through the stude	able, full-campus a ent success fee pro	ccess to the additional teaching and learning cess.	
2, .	How many m	atriculated students will be served by thi	s activity?		
	All undergra the adaptab	duate and graduate students using the ca ility to new technology as it becomes avai	mpus Wi-Fi netwo lable.	rk will benefit from the increased availability a	nd
3,	To which SSI	F program activity is this proposal relate	d, and how will this	activity further student success?	
*	doing so, it i technologie students an	m directly assures access to all current ar indirectly contributes to the efficiency and s, applications, tools and campus resourc d expanded access to Information. In add their personal computing requirements.	effectiveness of stu es. All of these ber	udent access to teaching and learning nefits lead to better time management for	
١.	What assessi in #1 above?	ment tools will be used to determine who	ether the activity w	ill meet the objectives outlined	
	ITS will prod density usag	luce the appropriate usage reports to ensi ge areas (see Atlachment A for a detailed	ure that students ha description).	ive access to a useful WI-Fi even in the high:	
i.	If this activity	v has been previously funded, detail how	the program object	tives were met.	
<b>3.</b>	If this activity	/ has been previously funded, provide ju:	stification for incre	ased funding.	

## STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

							FUND #:	
COLLEGE:		ITS		ACTIVITY:	-		Wi-Fi Availability	
DEPARTMENT:	IT Infrastru	cture Services		PREPARED BY:			Peter Quan, VPITS	
		the form below to del or requests for new ful						
Salaries	s (1)	Supplies	3 (2)	Trave	1		Equipmen	nt (3)
Est. 360 hrs for	\$16,200.00	5% Contingency	\$ 5,800.00		\$		Wireless Access Pl.	\$25,000.00
implementation	\$ -		\$ -		\$	•	Wireless Controllers	\$45,000.00
	\$ -		\$ -		\$		Wireless Licensing	\$ 5,000.00
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	\$ -				\$			\$ -
	\$ -	Services	(1)		\$	•		\$ -
	\$ -	ITS Staff Training	\$10,000.00		\$			\$ -
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		s	5,800.00					
		Supplie						
\$ .	16,200.00	\$	10,000.00	\$			\$	116,000.0
. Salaries	Total	Service	es	Travel T	otal		Equipmen	t Total
[	SSF RE	QUEST TOTAL:	\$	148,000.00				
		ITS Contribution - Sale	aries & Training	\$ (26,200.00)				
	ADJUSTED	SSF REQUEST	TOTAL:	\$ 121,800.00				

### FOOTNOTES:

- (1) Estimated staff time and training required to implement the project. ITS will cover these costs.
- (2) A 5% contingency fund is requested to cover unexpected costs. All costs over the contingency will be borne by ITS. Unused funds will be returned.
- (3) Cost listed above are not the full cost since it requires and leverages existing vital technologies. Additionally, as part of the ITS leveraging strategy, implementation of new technologies that solve problems for students will be extended to faculty and staff. However the costs listed in these categories apply only to the student population.
- \* Annual maintenance of approximately \$41,000 will be an ongoing expense.
- \*\* Depending on the technology deployed, individual line items will vary

### SSF Attachment A - Wi-Fi Availability

Assessment tools will be used to determine that Wi-Fi meets the student objectives:

Reports will be run quarterly to evaluate:

- Total usage time (the total hours users have been using the Wi-Fi network on campus)
- Total number of users (the number of users that have used the system within the time frame specified)
- Usage time (time of day when users are using the system in order to determine peak usage times)
- Bandwidth (the bandwidth that users are receiving from the network, broken down by time of day, Wi-Fi access point, user and channel frequency)
- User list (all users, how often they used the network, the last time they accessed the Wi-Fi network and from where)
- Signal strength (all Wi-Fi access points and the measurement of their signal strength from points where measurements are physically taken)

In addition, ITS will continue to collect feedback comments and conduct student surveys.

Appendix 8.2.

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

NEW	
FUND#	
OIV RANK	6

		(Responses Limited	to Space Provid	ded)	DIV RANK	6
· CC	DLLEGE/UNIT:	Information Technology Services	ACTIVITY:	New Technology Vulnerability A	Assessment	21
DE	PARTMENT:	IT Security and Compliance				
PR	EPARED BY:	Peter Quan, VPITS				
1.	Description of	of activity, including specific program ob	jectives:			
	introduce no are network security ass for independ	by default is insecure and the Universite wor additional risk to students or the co- centric and vulnerable to cyber attacks essments before integrating and impler dent security verification in all critical phew technology projects approved throug	ampus. New on the control of the con	devices (laptops, fablets, sma ruses tools and resources to echnology. This funding requ nentation including post-impl	artphones, etc.) conduct lest will provide	
2.	How many m	atriculated students will be served by th	is activity?			
	All undergrastandards.	aduate and graduate students will bene	fit from the car	npus meeting the highest ted	chnology securit	У
3.	To which \$\$1	F program activity is this proposal relate	d, and how wil	I this activity further student	success?	
	also suppo success by	sal directly supports the expansion of ac rts secured access to teaching and lear eliminating the student distraction asso bstacles (fraud or identity theft).	ning technolog	ies and tools. Indirectly, it so	upports student	
4.	What assess in #1 above?	ment tools will be used to determine wh	ether the activ	ity will meet the objectives ou	tlined	
	See attache	ed. ,				
	*					•
5.	If this activity	r has been previously funded, detail how	the program o	objectives were met.		
		8				
	<u> </u>					•
6.	If this activity	/ has been previously funded, provide ju	stification for	ncreased funding.		
,						

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

COLLEGE:		ITS	r:			ogy Vulnerability Asses	31.1011
DEPARTMENT	11 Security	and Compliance	ri.	PREPARED BY:	Р	eter Quan, VPITS	-
	•						
***************************************	Use	the form below to de	etail projected ex	penses for Student	Success Fee Activ	ities	•••••
٠	F	or requests for new f	ulltime permanen	t positions add in be	enefits costs of 47	%.	
				,			
Salarie	n (4)	Supplie	n (2)	Trav	01	Equipment	
30 hr staff suppo	The second secon	5% Contingency	\$ 1,500.00	1144	\$ -	\$	
· ·	\$ -	070 Contingency	\$ .		\$ -	8	
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		\$	1,500.00				
k		Suppl	ies				
· · · · · · · · · · · · · · · · · · ·	16,100.00	\$	30,000.00	\$	-	\$	
Salaries	Total	Service	es	Travel 7	Total	Equipment Total	
						The state of the s	
•							
	SSF RE	QUEST TOTAL:	\$	47,600.00			
*		ITS Contribution -	Salaries	\$ (16,100.00)			
					ı		
	ADJUSTED	<b>SSF REQUEST</b>	TOTAL:	\$ 31,500.00			

### Footnotes:

<sup>(1)</sup> Estimated staff time required to support the project. ITS will cover this cost.

<sup>(2)</sup> A 5% contingency fund is requested to cover unexpected costs. All costs over the contingency will be borne by ITS. Unused funds will be returned.

<sup>(3)</sup> The independent assessment support costs will be an annual expense however the cost will be dependent on the number of new technologies implemented per year.

### SSF Attachment A - Tools for New Technology Vulnerability Assessments

The assessment tools used to determine if this activity meets the objective of ensuring that students can safely and securely use technology are;

- Avoidance of security incidents such as identity theft, fraud, network outages, etc., which
  allows students to focus on their class work and know that remote and on-campus
  resources are readily available and secure.
- Identification of potential problems or shortfalls in technology implementations.
- Identification of technology weaknesses and deficiencles so compensating security controls can be implemented.
- Documentation and prioritization of risk mitigation decisions.
- Confirmation of identified security weaknesses and deficiencies along with confirmation that compensating controls have been implemented.
- Evidence that documentation exists promoting security awareness for the use of new technology.

# **Academic Affairs**

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

COLLEGE: _ DEPARTMENT:		mic Affairs the Provost	<del>-</del>	PREPARED BY:	- tuto	ring and Writing Cheryl Ney	·
				penses for Student Su positions add in bene			
Salarie	s	Sup	plies	Travel		Equipme	ent
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oring: Undergrad	\$40,000.00		\$ -		\$ -		\$ -
ling: Graduate/L			\$ -		\$ -		\$ -
e 5 student assis			\$ -		\$ -		\$ -
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		\$ Sup	plies				v
•	53,140.00	\$	4,354.00	\$		\$	
Salaries T	otal	Ser	vices	Travel To	tal	Equipment	Total

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

MEAN	
FUND #	
DIVRANK	Walde and a second

		(Responses Limited	to Space Provid	ded)	DIV RANK
CC	DLLEGE/UNIT:	Academic Affairs	ACTIVITY:	Mentoring, Tutoring and W	/riting Sup
DĖ	PARTMENT:	Undergraduate Studies			
PR	REPARED BY:	S. Jones and C. Ney		-	
1.	Description of	activity, including specific program obj	ectives:		•
٠	1. "Take 5" Me transfer studen to the institution and a part-time 2. Tutoring: the students. Fund 3. Writing Sup	nent activity will support the following: entoring: pilot activities in the previous yearts. Pairing with a mentor, engages transfen within weeks of their first quarter. Funding undergraduate assistant to assist with recibis enhancement will provide for additional ding supports undergraduate peer tutors all port: this enhancement will provide additional ding supports undergraduate peer tutors all port: this enhancement will provide additional ding supports grand the doctoral level. Funding supports grand the doctoral level.	or students new or allocation sup- ceptions and co peer tutoring a nd supplements nal support for	v to campus in connecting not on pports receptions for current and ommunications. (\$5494) and peer supplemental instruction al instruction tutors. (\$40,000) graduate student writing support	ly to their mentor, but d previous mentees n for undergraduate t needs at both the
2.	How many mat	riculated students will be served by this	s activity?		
•	Tutoring: 6000 Writing: Availab	w transfer students, 75 mentees already in the students/year are served. This enhancement v de to all graduate students (4000). Writing Ce dts. This allocation will increase their offerings	vill increase the r nter offers 4500	number of students served by 50%. one on one appointments/quarter. to	) undergraduates and
3.	To which SSF	program activity is this proposal related	d, and how wil	I this activity further student s	uccess?
	Retention and	graduation of undergraduates and graduates	ate students.		
	92				
4.	What assessmin #1 above?	ent tools will be used to determine whe	ether the activ	ity will meet the objectives out	llined
	Surveys on sa	tisfaction and effectiveness of services. F	ocus groups m	ay also be used.	27
٠	•.	E.			
5.	If this activity h	as been previously funded, detail how	the program o	objectives were met.	
	1		The	- 16 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 -	

The writing center is undergoing a program review this summer. The self study document details how program objectives

The tutoring center prepared an exhaustive effectiveness report for the WASC visit which can be found here: http://www.calstatela.edu/wasc/eer/LinksinEERReport/The%20impact%20of%20tutoring%20on%20student%20success.%20

Review of second pilot of Take 5 has not yet been completed, attached please find review of first pilot of Take 5.

If this activity has been previously funded, provide justification for increased funding.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

	2				and a grant		
COLLEGE:		mic Affairs		ACTIVITY: R	SCA Support	for Undergraduate	and Gra
EPARTMENT:	Graduate Stud	lies and Research		PREPARED BY:		L. Fritz/C.Ney	
	•						
***************************************	Use	the form below to de	tail projected exp	oenses for Student Su	ccess Fee Activi	lies	
·	Fe	or requests for new fu	lltime permanen	t positions add in bene	fits costs of 47%	).	
						•	
Salari	es	Suppli	es	Travel		Equipmen	t
· . ]	T	RSCA Supplies	\$33,670.00	Conference travel, re	\$33,670.00		3 .
lent Assistant to	\$ 7,660.00		\$ -		\$ -		-
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	\$ -	RSCA Services	\$ 5,000.00		\$ -		3 -
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£ 5		Suppli	es				
	7,660.00	\$	5,000.00	\$		\$	
Salaries '	Total	Servic	es	Travel To	tal	Equipment To	otal

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

(Responses Limited to Space Provided)

NEW	
FUND#	
DIV RANK	

			_	
COLLEGE!UNIT:	Academic Affairs	ACTIVITY:	RSCA Support for Undergraduate and Gr	
DEPARTMENT:	Graduate Studies and Research			
PREPARED BY:	L. Fritz/C. Ney			

1. Description of activity, including specific program objectives:

The specific objective of this activity is to provide supplemental support to between 200-250 undergraduate or graduate students who are participating in a research, scholarship, or creative activity (RSCA). Students outside of the science and engineering disciplines often do not have access to support for RSCA. This project will target students in disciplines other than science and engineering, although students from all disciplines will be eligible. Support will be provided for costs of RSCA and travel required for participation in RSCA activities (undergraduate students) or completion of theses or projects (graduate students). Participation in RSCA is a requirement for graduate education, and the research literature in undergraduate education reports a strong correlation between RSCA participation and student success. Students will request support (between \$350 to \$750 per student) by submitting an application to the Office of Graduate Studies and Research. A subcommittee of the Graduate Policy

- How many matriculated students will be served by this activity?
   Between 200-300 undergraduate and graduate students
- 3. To which SSF program activity is this proposal related, and how will this activity further student success?

This activity is primarily related to "increase retention and graduation of students". Personal and career development are additional outcomes for students participating in RSCA.

4. What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

Recipients will complete a survey which provides results for an "impact analysis". Students submitting an application but not receiving an award will also be surveyed. Finally, academic departments will be surveyed to gauge satisfaction and effectiveness of this program.

5. If this activity has been previously funded, detail how the program objectives were met.

Lottery funding in AY 11-12 supported Research, Scholarship or Creative Activity (RSCA) and met its objective by funding 65 students, representing 15 departments, culminating projects for their master's degree. Culminating projects varied by department and included topics such as: the effects of stress in the workplace and delinquency, documentation and surveying of archaeological features in Central American, Maya ruins, theatrical stage productions, the investigation of social work students and their knowledge of forensic policy and practices to provide quality service, research on the use of educational drama to create lessons for elementary classrooms, analysis of water isotopes to determine sea water intrusion of a Huntington Beach drinking water well in California, and the production of safety videos for the operation of machines within metal shops for Hollister, CA High School.

6. If this activity has been previously funded, provide justification for increased funding.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL. Fiscal Year 2012-2013

Appendix 8.2.

COLLEGE:	Acade	mic Affairs		ACTIVITY:		FUND #:						
DEPARTMENT:	Office of	f the Provost		PREPARED BY:	Cheryl Ney							
	Us	e the form below to d	etail projected exp	enses for Student Succ	cess Fee Activi	ties						
	F	or requests for new f	ulltime permanent	positions add in benefi	its costs of 47%	).						
		<b>y</b>										
Salaries		Supp		Travel		Equipment						
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Web or Social M	\$20,000.00		\$ -		\$ -	\$	_					
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	20,000.00	\$	60,000.00	\$		\$						
Salaries To		Service		Travel Tot	al	Equipment Total						
		QUEST TOTAL:	\$	100,000.00								

Appendix 8.2.

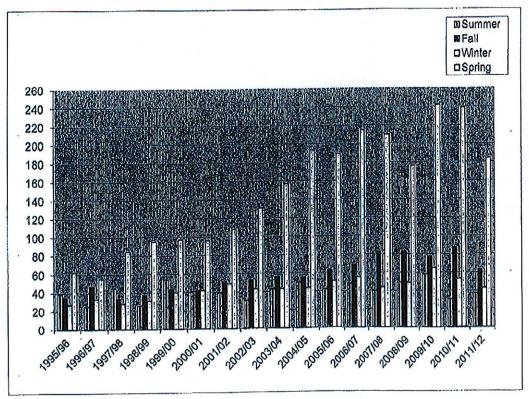
# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

NEW _	<u>X</u>
FUND #	
DIV DANK	

		(Responses Limite	ed to Space Provide	DIV RANK
cc	LLEGE/UNIT:	Academic Affairs	ACTIVITY: _	Student Engagement Activities with Academic Departments/Colleges
DE	PARTMENT:	Office of the Provost		
PR	EPARED BY:	Cheryl Ney		
1.	Description of	activity, including specific program o	bjectives:	
2.	given an alloci the Dean for "these activities the case of ho them on their	ation (prorated by new student numbers) Student Engagement" activities targeted s are to engage new students in receiving nors and international students). These	to which academic to incoming first yea g an introduction to sessions will introdu eatures of their acad	donors and CESIP-for international students) will be departments can submit proposals to the Office of ar, transfer or graduate students. The purpose of their academic home department or peer cohort (in uce students to people and peers that will support lemic program and campus services. Face to face aged.
2.	A STATE OF THE STA	triculated students will be served by t	The Better of the Control of the Con	
	The entire e this activity.	ntering cohorts of first time freshmen	i, transfer students	s and new graduate students are targeted for .
}. ·	To which SSF	program activity is this proposal relat	ted, and how will t	his activity further student success?
	success are to student takes students (put	he extent to which the institution engage ownership for their success. The data to bished on this site; http://ir.calstatela.edu	s in connecting stud hat has been collect u/ir/ ) indicate that n	ndicates that two chief components of student lents to the instituton and the extent to which the sed on entering first year students and transfer new students place a high value on getting to arms, departments and the institution. These
١.	What assessmin #1 above?	ent tools will be used to determine w	hether the activity	will meet the objectives outlined
		or selection of proposals in the colleges vus groups will be used.	will be the effectiven	ess of the evaluation plan for the activity. Student
		8		
, ,	If this activity I	has been previously funded, detail ho	w the program obj	ectives were met.
	Lottery funds	s were used in AY 11-12 but only for	r new transfer stud	lent events.
3.	If this activity	has been previously funded, provide j	ustification for inc	creased funding.

### Number of Theses by Quarter

managada kandi da pa	Summer	Fall	Winter	Spring	Total
1995/96	39	. 35	27	62	163
1996/97	25	47	33	55	160
1997/98	45	33	28	84	190
1998/99	26	37	31	95	189
1999/00	54	43	40	97	234
2000/01	41	42	42	96	221
2001/02	39	51	49	108	247
2002/03	31	53	43	131	258
2003/04	43	56	43	157	299
2004/05	50	55	44	193	342
2005/06	42	63	51	189	345
2006/07	48	68	55	215	386
2007/08	40	82	44	210	376
2008/09	49	83	49	176	367
2009/10	58	77	65	242	442
2010/11	31	87	53	239	410
2011/12	37	63	43	184	327



### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAILFISCAI Year 2012-2013 Appendix 8.2.

COLLEGE	: Academ	ic Affairs		ACTIVITY: Graduate St	udent Completion Support
DEPARTMENT	: Graduate Studi	es and Research	PRE	PARED BY:	
				for Student Success Fee Activ ons add in benefils costs of 479	
A-1-		0			Faulanced
Sala	nes .	Supplies		Travel \$ -	Equipment \$ -
P III	\$55,000.00	\$		\$ -	\$
5% Fringe	\$26,125.00	\$		\$ -	\$ -
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Salaries		Services		Travel Total	Equipment Total

Appendix 8.2.

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

(Responses Limited to Space Provided)

NEW	X
FUND#	
OV RANK	

C	OLLEGE/UNIT:	Academic Affairs	ACTIVITY: Graduate Student Completion Support
D	EPARTMENT:	Graduate Studies and Research	
P	REPARED BY:	L. Fritz	
1.	Under the sup advisement an thesis/manusc adhering to Ur completion. D dissertation ar on formatting thesis reviewe student succes needs, and me information re students to res	ad coordination services to graduate students in ript/project and other issues related to degree niversity policies and procedures that directly of puties include, but are not limited to: (1) Direct and project documents submitted for completion and electronic submission to Proquest throughts; (3) presents workshops and consultations to as and completion; (4) develops and administed assures educational effectiveness of the progra- lated to degree completion such as workshop; sources in support of degree completion (e.g.,	collectives:  25 & Research, a Graduate Student Completion Coordinator is responsible for an support of the completion and submission of a culminating accompletion. The Coordinator assists graduate students in understanding and or indirectly impact their ability to make timely progress toward degree a Graduate Student Team (funded by Lottery Funds) who review thesis, and of the culminating experience. This team provides students with guidance the group workshops and individual sessions, (2) trains, coordinates and oversees to graduate students and their faculty advisors on issues pertaining to graduate restricts to graduate students that assess their retention and completion and addressing student needs; (5) updating and maintaining GSR website for a sand instructional materials on thesis completion; (6) informing and refering a GSR sponsored grants, IRB, writing center, library-sponsored workshops, etc); upport documents, workshops and individual training).
2.		atriculated students will be served by th	
	All graduate s past 5 years,	students are required to submit a thesis, pro the number of theses/projects have average	oject or dissertation as a requirement for their gradute degree. Over the ed 394 per year, a 32% increase over the previous 5 year period.
3,	To which SSF	program activity is this proposal relate	ed, and how will this activity further student success?
	of graduate st # 4: The Thesi and assisting complete the #7 Communic	tudents. is/Dissertation Coordinator and Advisor will ex graduate students and graduate faculty with ti culminating project.	imely completion of degree and increases the retention and graduation rate spand access to infrastructure and applications technologies by educating the electronic submission process and accessing support resources to h workshops, individual consultation and web-based communication
4.	What assessi in #1 above?	ment tools will be used to determine wh	nether the activity will meet the objectives outlined
		tudent satisfaction; Surveys of graduate f e completion rates.	aculty satisfaction, performance indicators regarding time to degree
5.	If this activity	has been previously funded, detail how	w the program objectives were met.
		rhas not been previously funded. Lottery s and culminating project documents.	funds support the graduate assistant team that reviews theses,
6.	If this activity	has béen previously funded, provide j	ustification for increased funding,
	Not previo	usly funded	

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

Appendix 8.2.

COLLEGE:	A&L, CBE, CCOE, E	CST, NSS,			ACTIVITY	:	SSP Academic Advisors								
DEPARTMENT:	Academic Aff				PREPARED BY		Cheryl Ney								
	For reques	its for new full	time pe		penses for Student t positions add in be	nefits co		7%.							
Salar	ries	Suppl	ies    \$		Tra	Vel \$	-	Equip	ment \$						
is SSP II including 47.5% inge and a ilary of 45,000 r yet to be hired is SSPs)	\$ 1,650,100.94 \$ - \$ - \$ - \$ - \$ -		\$ \$ \$ \$ \$			\$ \$ \$ \$ \$			\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	•					
	\$ -	Servic	000			\$			\$	•					
<del></del>	\$ -	361410	\$			\$	-		\$	<del>-</del>					
	\$ -		\$			\$	•		\$						
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	\$ -		\$		-	\$	-		\$						
	\$ -		\$			\$			\$						
	\$ -		\$	•		\$	-		\$						
. 12	. \$	Suppli	les				- /								
	1,650,100.94 \$				\$			\$							
Salaries		Servic	es		Travel	Total		Equipme	nt Total						

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST FISCAL YEAR 2012 - 2013

FUND #

COLLEGE/UNIT: Academic Affairs ACTIVITY	TY: Academic Advisement
DEPARTMENT: A&L, B&E, ED, ECST, HHS, NSS, UAAC	
PREPARED BY: S. Jones and C. Ney	
Description of activity, including specific program objectives:	
Under the supervision of the Associate Dean of the College, Dept. Chair for providing a wide range of academic advisement services for student and University graduation requirements. The advisor assists students in procedures that may directly or indirectly impact their ability to make the but are not limited to: Helping students become knowledgeable about the quarter by quarter plan for completing all degree requirements; advising academic inquiries; assisting in the resolution of individual academic proceduring approved course substitutions in GET.	s in the areas of the academic major, General Education, nunderstanding and adhering to University policies and imely progress toward degree completion. Duties include their degree requirements, developing a timeline with a g on academic program changes; responding to student
2. How many matriculated students will be served by this activity?	
Hiring 25 SSPs brings the ratio of undergraduate and graduate s we are striving for is 285:1.	tudents to SSPs to 591:1. The national benchmark
3. To which SSF program activity is this proposal related, and how will	this activity further student success?
The proposed activity is related to advising and retention services, which The comprehensive vision for academic advising at CSULA is specified http://www.calstatela.edu/univ/advise/docs/2011advisementreport.pdf	ch is a crucial component in assuring students success. I in the 2010-11 Advisement report found here:
The need to improve advising is affirmed by the site visit team from WA	ASC in October 2011. Their report can be found
4. What assessment tools will be used to determine whether the activitin #1 above?	ty will meet the objectives outlined
Advising effectiveness will be evaluated with: surveys of student satisfaction graduation rates; and personnel evaluation of SSP staff advisors.	stion; performance indicators regarding retention, GPA,

If this activity has been previously funded, detail how the program objectives were met.

Ten SSP staff advisors were hired for 2012. Reports from the supervising authorities have confirmed the usefulness and effectiveness of having additional staff advisors available to meet with students. Tracking of students in large programs such as Nursing, Child Development, Criminal Justice, and Psychology has been significantly improved.

If this activity has been previously funded, provide justification for increased funding.

The current campus student to staff advisor ratio of 925:1 exceeds the recommended and national average for four-year public institutions of 300:1, Supporting the 25 SSP advisors will bring the ratio down to 591:1.

STUDENT SUCCESS FEL (SO: TADING PROPOSAL SUMBARY Fiscal Ys. 2012-2013

. Academic Affairs

Division:

Recommend																•
FY 12/13 Requests	\$1,650,101	\$81,125	\$100,000	\$80,000	\$57,494							Ĭ				\$1,968,720 \$
FY 11/12 ALLOC																- \$
PROPOSER LAST NAME	Vaidya	-Vaidya	Vaidya	Vaidya	Vaidya											
ACTIVITY	Academic Advisement	Graduate Student Completion Support	Student Engagement Activities with Academic Departments/Colleges	RSCA Support for Students	Mentoring, Tutoring, and Writing Support											
Dept	Colleges; UAAC	· GSR	Provost	GSR	nes											
College / Unit	AA	AA	AA	¥	*											
Dept 1D		3230	80.8	Seco	, di	)										TOTAL
Fund #																
NEW	×	×	×	×	×											
VP Ranking	-	-		1	-											

SSFProposal - FY 2012-2013 AA Summary (2)

# **Student Affairs**

# STUDENT SUCCESS FEE (\* FUNDING PROPOSAL SUMMARY Fiscal ar 2012-2013

Student Affairs

Division:

Recommend															ii i		S
FY 12/13 Requests	\$114,200	\$78,033	\$238,000	\$178,264	\$88,000	\$116,474											\$872,971 \$
FY 11/12 ALLOC																	· - s
PROPOSER LAST NAME	Clapp	Wada-McKee	Hopkins	Lenz	Wada-McKee	Jazzabi			10.00								
ACTIVITY	OSD Services & Accomodations	Veterans Affairs	Summer Bridge	Career Services	Student Development	Health Education and Wellness											
Dept	OSD	VA	EOP	CDC	AVPSA	SHC											
College '/ Unit	SA	SA	SA	SA	SA	S											
Dept ID	400240	NEW	400210	400130	400200	400235											TOTAL
NEW Fund#																	T
NEW	×	×	×	×	×	×											
VP Ranking	1	۲	-	2	2	2											

SA\_SSF Proposal Summary- FY 2012-2013

NEW

### STUDENT SUCCESS FEE (SSF) FUNDING REQUEST

FISCAL YEAR 2012 - 2013

(Responses Limited to Space Provided)

	_	-	
FUND #			
DIV RANK		1	_
DIV KANA	Water and the same		

X

COLLEGE/UNIT:		Student Affairs	ACTIVITY:	OSD Services and Accomodations
DEPARTMENT:	Office for	Students with Disabilities		
PREPARED BY:		Nancy Wada-McKee		

Description of activity, including specific program objectives:

1) OSD currently serves 60 students who are deaf or hard of hearing. These students require captioning and/or interpreting services for classroom instruction and extracurricular activities. Services are provided by in-house captionists and interpreters as well as contractual staff. Such services must be coordinated by a full-time Deaf and Hard of Hearing Coordinator in order to maximize accessibility and to minimize cost. The DHH Coordinator is also a certified interpreter who provides essential interpreting services to students, department offices, and for campus events. Students who communicate through American Sign Language (ASL) would have no way to communicate with staff at various offices on campus, including OSD, without a certifled ASL interpreter

2) OSD proctored 588 tests in Spring 2012. Many OSD students require a distraction-free environment, to take lests throughout the quarter which must be proctored by student assistants and staff throughout the day and evenings. The number of tests that need to be proctored continues to increase each quarter. Laptops with specialized assistive technology software will enable students to take tests in regular

classrooms instead of computer labs.

How many matriculated students will be served by this activity?

OSD currently serves 600 students with varying needs for accomodations.

To which SSF program activity is this proposal related, and how will this activity further student success?

This program activity is related to the Student Success Fee category of Student Development, Career Services, and Wellness, Accommodations for students with disabilities are mandated by federal and slate law, and are essential for student success. Students with disabilities continue to increase in number on campus, particularly as more veterans enroll.

What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

Quantitative assessment of persistence and graduation rates are conducted regularly by OSD with the assistance of Institutional Research. In addition, OSD asks students for feedback and evaluation of captioning and interpreting services. and general services delivered by OSD staff.

Focus groups and individual interviews will continue to be conducted for qualitative assessment of OSD services.

If this activity has been previously funded, detail how the program objectives were met.

Deaf and hard of hearing services have always been provided by OSD as they are mandated by law. Program objectives were met as outlined in section one.

If this activity has been previously funded, provide justification for increased funding.

OSD has been underfunded for several years due to the increased number of students with disabilities

							FUND #:	
COLLEGE:	Stude	nt Affairs			ACTIVITY:	OSD Se	rvices & Accommo	dations
DEPARTMENT:	Office for Stude	nts with Disabilities		PRE	PARED BY:		Nancy Wada-McKee	
		the form below to deta r requests for new full						
Salarie	s	Supplie	8		Travel		Equipm	ent
1			\$			\$ -	Laptops w/assitive	\$14,000.00
OHH Coordinator	\$85,200.00		\$			\$ -	technology	\$ -
tudent Assistants	\$15,000.00		\$			\$ .		\$ -
	\$ -		\$			ş ·		\$ -
	\$ :		\$	-		\$ -		\$ -
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		ouppile	5				1	
3	100,200.00	\$		- \$			\$	14,000.0
Salaries 1	<b>Total</b>	Service	S		Travel Tot	al	Equipment	Total
Г	SSF RE	QUEST TOTAL:	\$	11	4,200.00			

NEW	X	
FUND #		
DIV RANK	1	

		(Responses Limite	ed to Space Provided)	DIV RANK	1
СО	LLEGE/UNIT:	Student Affairs	ACTIVITY:	Veterans Affairs	_
DE	PARTMENT:	Veterans Affairs Office			
PR	EPARED BY:	Nancy Wada-McKee			•
i.	Description o	f activity, including specific program o	bjectives:		
	records.Serve 3) Programmi 4) Training - \ joint college a Accommodati	Affairs Support Coordinator and Benefits Assas as front office supervisor for veteran wing - Educational, social, cultural, and wel/deterans Affairs Coordinator must participal university eduational events, Departmions for veterans, support for veterans will development needs which are constant	ork study students. Ilness programming for pate in CSU system-wid nent of Defense progran th PTSD, and assistanc	veteran students and the campus com e trainings, Veterans Administration pr ns, and outreach initiatives with military	munity. ograms, y bases.
	How many ma	atriculated students will be served by t	this activity?		
350 hey	veteran student provide opport	is and 200 dependents of veterans will be unities for education and increased award	e served. All programs a eness of veterans issue	are open to all matriculated students as s.	s
3,	To which SSF	program activity is this proposal rela	ted, and how will this	activity further student success?	
	significant ec	vices are related to the SSF category of flucation and training needs to be conductivity of the successivity of the successivi	ted with faculty and stat	Career Services, and Wellness. In add f in order to foster a welcoming and	itioń,
).	What assessr in #1 above?	nent tools will be used to determine w	rhether the activity wil	I meet the objectives outlined	
	Coordinator of	assessments will be conducted via survey conducts pre- and post-tests of education programs and services.	ys re student satisfactio al programs and will ho	n and faculty/staff training. Veterans A ld focus groups to assess needs and e	ffairs evaluate
5.	If this activity	has been previously funded, detail ho	ow the program object	ives were met.	
1	N/A				
<b>3</b> .	If this activity	has been previously funded, provide	justification for increa	nsed funding.	
	N/A				

						FUND #:
COLLEGE:	Stude	ent Affairs		ACTIVITY:		Veterans Affairs
DEPARTMENT:	Vetera	ns Affairs	-	PREPARED BY:	١	lancy Wada-McKee
				enses for Student Succ positions add in benefi		
Salarie	s	Supp	olles	Travel		Equipment
CI - Benefits	\$49,533.00		\$ -		•	\$
ident Assistants	\$10,000.00		\$ -		•	\$
			\$ -			\$
	\$ -		\$ -			\$
	\$ -		\$ -			\$
	\$ -		\$ .		· ·	\$
	\$ -				•	\$
	\$ -	Serv			•	\$
	\$ -	Programming	\$15,500.00		3	\$
	\$ -	Training	\$ 3,000.00		-	\$
	\$ -		\$ -		•	\$
	\$ -		\$ -		•	\$
	\$ -		\$ -		•	\$
	\$ -		\$ -		\$ ·	\$
	\$ -		\$ -		• •	1 3
		\$ Supp	olies			
	59,533.00	\$	18,500.00	\$		\$
	otal	Serv	icas	Travel Total	al	Equipment Total

(Responses Limited to Space Provided)

NEW _	X
FUND#	
DIV RANK	1

COLLEGE/UNIT:	Student Affairs	ACTIVITY:	Summer Bridge	
DEPARTMENT:	ЕОР			
PREPARED BY:	Becky Hopkins			
1. Description of act	ivity, including specific program ob	jectives:		*

The Summer Bridge program provides a developmental transition from high school to university life for first generation, low income students. The 6-8 week academic and social program is academically challenging and attempts to close the gap between the skills from high school to what is required of university study.

Funding will provide for enhanced Summer Bridge programming and remedial course offerings, and instructional support for additional math, english, library research and study skills workshops.

2. How many matriculated students will be served by this activity?

225-250 first generation, low income students.

3. To which SSF program activity is this proposal related, and how will this activity further student success?

The summer bridge will positively impact the success of an increased number of EOP/first generation students who need developmental work in both English and math. The program allows students to move through the developmental classes, building the skills they need to college level.

4. What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

The tools we will use to determine objectives will be the Portfolio grade from the writing component and the Math "bump-up" scores received at the end of Summer Bridge. In addition, the passing rate of students at the end of each quarter; the GPA's and the number of units completed at the end of the each quarter and year will be used to assess the short and long term effects of the summer bridge on their academic success.

5. If this activity has been previously funded, detail how the program objectives were met.

Summer 8 ridge has assisted students in the transition from high school to university level/college ready work for several decades. The first year retention rates of these students has been 85-90 percent each year.

6. If this activity has been previously funded, provide justification for increased funding.

Funding will provide the opportunity to serve an increased number of students.

·DRAFT

# STUDENT SUCCESS FEE (SSF) FUNDING REQUEST DETAIL Fiscal Year 2012-2013

						FUND #:
COLLEGE:	Stude	ent Affairs		ACTIVITY:	Summ	er Bridge
DEPARTMENT:		EOP	P	REPARED BY:	Becky	/ Hopkins
				es for Student Success Fe itlons add in benefits cost		
Salarie	s	Suppl	les	Travel		Equipment
		Programming	\$ 56,000.00	\$		\$ -
structional	\$99,000.00	Books	\$ 4,000.00	\$		\$ -
pport	\$ -	Supplies	\$ 4,000.00	\$		\$ -
udent Assistants	\$50,000.00	Operating Expense	s \$ 9,000.00	\$		\$ -
	\$ -		\$ -	\$		\$ -
	\$ -		\$ -	\$		\$ -
	\$ -		\$ -	\$		\$ -
	\$ -			\$		\$ -
	\$ -	Service	es	\$		\$ -
	\$ -	Facilitators/	\$ 76,000.00	\$		\$ -
	\$	Consultants		\$	-	\$ -
	\$ -			\$		\$ -
	\$ -		\$ -	\$	-	\$ -
	\$ -		\$ -	\$	-	\$ -
	\$ -		\$ -	\$	-	\$ -
	\$ -		\$ -	\$	·	\$ -
		\$ Suppl	73,000.00			
	149,000.00	\$	76,000.00 \$		- \$	
Salaries T		Service	es	Travel Total		Equipment Total

NEW X
FUND #

(Responses Limited to Space Provided)

		(Responses Limite	a to Space Provided)	DIV RAINA
C	OLLEGE/UNIT:	Student Affairs	ACTIVITY:	Career Services
D	EPARTMENT:	Career Development Center		
P	REPARED BY:	Christopher Lenz		•
1.	Description o	of activity, including specific program of	jectives:	
ľ	employers; ta Advantage Pi		pus events; increase jo entors and mentees);	s/objectives are: Employer Relations (increase ob & Internship opportunities through the CSU Career Exploration (provide additional web its).
		utilized to coordinate activities with the Alu , mentoring, and job shadowing.	umni Association SEA	(Students Engaging with Alumni) such as alumn
2.	How many ma	atriculated students will be served by th	is activity?	
	Career service	es are available to all matriculated studen	ts. It is estimated that	8,000 - 9,000 students will access the services.
3.	To which SSF	program activity is this proposal relate	ed, and how will this	activity further student success?
	student cares providing me guide career	il is related to Increasing Student Developr er success in multiple ways: Increasing exp ntoring experiences to develop & guide studevelopment; and providing additional car g. interviewing and resume writing); and pro-	posure to employers to udents; providing addit eer preparation resou	rces to help students acquire skills to be
4.	What assessn in #1 above?	nent tools will be used to determine wh	ether the activity wil	l mest the objectives outlined
•	postings; # me	ods will be used to assess achievement of entors, etc.); student surveys (satisfaction; mentation of new resources (e.g. purchas	increased knowledge	/skill level); and documentation of
5.	If this activity	has been previously funded, detail how	the program object	ives were met.
	N/A			
				*
6,	If this activity	has been previously funded, provide ju	stification for increa	sed funding.

N/A

Student Affairs  Development Cente  Use the form below to For requests for ne	o detail projected expen	ACTIVITY: PREPARED BY: uses for Student Success Institute and In benefits consistency.	Chris	er Services stopher Lenz
Use the form below to	o detail projected expen	ses for Student Success	ee Activilies	stopher Lenz
Use the form below to For requests for ne	o detail projected expen w fulltime permanent po	ises for Student Success I ositions add in benefits co	Fee Activities	
Sı	pplies	Travel		Equipment
		1 \$		\$ -
32.00 Software		\$		\$ -
	\$ -	\$		\$ -
	\$ -	\$	•	\$ .
-	\$ -	\$		\$
	\$ -	\$		\$
	\$ -	\$	-	\$
		\$		\$
. 50	ervices	\$		\$
	\$ -	\$	•	\$
- Web Services	\$20,000.00		-	\$
- Programming	\$ 8,000.00			\$
- Printing	\$ 3,000.00			\$
	\$ -		-	\$
	\$ .			\$
-	\$ -		<u> </u>	\$
\$	12,000.00 upplies			
84.00	31,000,00	\$	. \$	
		Travel Total		Equipment Total
	Software	Software	Software	Software

(Responses Limited to Space Provided)

NEW	X
FUND#	
DIV RANK	2

CC	LLEGE/UNIT:	Student Affairs	ACTIVITY:	Student Development
DE	PARTMENT:	AVPSA - Student Services		
PR	REPARED BY:	Nancy Wada-McKee		
1.	Description of	of activity, including specific program ob	jectives:	
	significantly to -The establis skills and the -Joint SA/U-5 experienced -Enhanced significantly	o student success, programs will focus on the high of Leadership Development/Peer Micopportunity to serve as peer mentors to ide SU Student Leadership Forums and Workshie aders representing various backgrounds a tudent development efforts focused on campar activities including clubs, organizations a	he following activitientoring Program tientified students.  Sops that offer directions.  Pus involvement er  nd student governa	hat provides students with practical leadership  It leadership development and training from  Incouraging leadership and student participation in
2.	How many m	atriculated students will be served by thi	is activity?	
	The student	development programs and activities supp	orted by this fundin	g will be open to all matriculated students.
3.	To which SSI	program activity is this proposal relate	d, and how will th	ils activity further student success?
	involvement	al ties to the Student Development Initlative and providing leadership opportunities, pro i strengthen the student experience aimed	fessional developm	nent programming, workshops and forums that
4.	What assessin #1 above?	ment tools will be used to determine wh	ether the activity	will meet the objectives outlined .
	of each progression of eac	am/activity and facilitate improvements and	d ongoing developr sed provide for stud	nd surveys designed to assess the effectiveness ment as the needs of students change. Every dent input regarding their experience and any rograms.
5,	If this activity	has been previously funded, detail how	the program obj	ectives were met.
	N/A			
6.	If this activity	r has been previously funded, provide ju	stification for inc	reased funding.

								FUND #:
COLLEGE:		Stude	nt Affairs		А	CTIVITY:	Studer	nt Development
DEPARTMENT:			dent Services		PREPA	RED BY:	Nanc	y Wada-Mckee
		Use . Fo	the form below to deta r requests for new full	all project	ed expenses for nanent positions	Student Success F add in benefits cos	ee Activities its of 47%.	
Salarie	s		Supplie	s		Travel		Equipment
-			Program materials,	\$ 5,000	0.00	\$		\$ -
orkshop, Forum	\$65,00	0.00	promotional costs	\$	-	\$	-	\$ -
senters, staff sup	port			\$	-	\$	-	\$ -
dent Assistants	\$10,00	0.00		\$	-	\$	-	\$ -
	\$	•		\$	-	\$		\$ -
	\$			\$	•	\$	·	\$ -
	\$	•		\$	•	\$	·	\$ -
	\$					\$	<u>.</u>	\$ -
	\$		Service	s		\$	•	\$ .
	\$		Programming	\$ 8,000	0.00	\$		\$ -
	\$		Services	\$	-	\$	•	\$ -
	\$			\$	-	\$	•	\$ -
	\$	-		\$	-	\$	-	\$ -
	\$			\$		\$	-	\$ -
	\$	-		\$	•	\$		\$ -
	\$	-		\$	<u>.                                    </u>	\$		\$ -
			\$ Supplie		0.00			
	75,00	0.00	\$		0.00 \$		- \$	
Salaries 1			Service			Travel Total		Equipment Total
	99	FRE	QUEST TOTAL:	\$	88	3,000.00		

DIV RANK

(Responses Limited to Space Provided)

OLLEGE/UNIT:	Student Affairs	ACTIVITY: _	Health Education and Wellness	-
EPARTMENT:	Student Health Center			
REPARED BY:	Monica Jazzabi			

Through health and wellness promotion and education activities, the Student Health Center aims to assist students in achieving and maintaining health goals in support of their academic success. The Student Health Center's health education staff facilitate students' adoption of positive healthy practices that help form a foundation for life-long health and student success. The health education activities will utilize individual and environmental strategies, from one-on-one counseling to curriculum infusion to policy advocacy to help improve the well-being of Cal State L.A. students and the campus community. Many activities are conducted through collaborations with faculty members, other campus entities, student organizations, and local community service agencies and include individual health counseling, workshops, guest lectures, presentations, information tables, participation in health fairs and training.

2. How many matriculated students will be served by this activity?

The activity will be available to all matriculated students. The SHC anticipates it impacts a large proportion of the student population directly or indirectly via promotion of public health and campus community wellness awareness.

To which SSF program activity is this proposal related, and how will this activity further student success?

This proposal is related to the health education and wellness activity of the SSF program . Enhanced health and wellness promotion and education activities assist students in achieving and maintaining the state of health and wellness that supports their academic and personal goals. Through these activities, students gain knowledge about healthy lifestyle and many aspects of both physical and mental health and wellness. Healthy body and mind in turn enhance their ability to succeed in their academic journey and life beyond.

What assessment tools will be used to determine whether the activity will meet the objectives outlined in #1 above?

The tools used to asses the health and wellness promotion and education activities will include surveys. questionnaires, learning objectives assessment, number of workshops, number of guest lectures, number of health fair and information table events, number of workshop participants, program evaluations, number of presentation participants, number of guest lecture participants, number of CPR trainings, and visits to SHC's Health Promotion and Education Center.

5. If this activity has been previously funded, detail how the program objectives were met.

N/A

6. If this activity has been previously funded, provide justification for increased funding. N/A

						FUND #:	
COLLEGE:	Stude	ent Affairs		ACTIVITY:	Health	<b>Education and Wellnes</b>	s
DEPARTMENT	Student I	Health Center		PREPARED BY:		Monica Jazzabi	
				enses for Student Succ positions add in benefi			
Salar	ies	Suppli	es	Travel		Equipment	
	ii '	Materials, etc.	\$ 5,000	11:		\$	
Time Dietician	\$ 42,000	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	\$ -		-	\$	
alth Education	\$84,474.00		\$ -			\$	
sistant	\$ -		\$ -			\$	
	\$ -		\$ -		-	\$	-
	\$ -		\$ -			\$	
	\$ -		\$ -		-	\$	-
	\$ -		-		-	\$	
	\$ -	Servic	es		-	\$	
	\$ -	Health Education	\$ 5,000.00		-	\$	
	\$ -	training services	\$ -			\$	
	\$ -		\$ -		-	\$	
	\$ -		\$ -		-	\$	-
	\$ -		\$ -		-	\$	
	\$ -		\$ -			\$	
	\$ -		\$ -			\$	
		\$	5,000.00				
		Suppl				, V	
	106,474.00	\$	5,000.00	\$		\$	
	Total	Service	es	Travel Total	al ·	Equipment Total	1

### **Institutional Advancement**

STUDENT SUCCESS FEE (SSF) FUNDING PROPOSAL SUMMARY Fiscal Year 2012-2013

Division: Institutional Advancement

					 	 			 	_	 	 	 	 	_
Recommend															
FY 12/13 Request	2 23 12	\$ 106,000.00	\$ 83,750.00	\$ 15,000.00											\$ 204,750.00
FY 11/12 ALLOC															- \$
PROPOSER LAST NAME		Button	Button	Button				Sec.							
ACTIVITY		Alumni Students Engage with Alumni: Rel. Infrastructure Content Coordinator	Students Engaging with Alumni: Academic and Professional Opportunities and Programs	Student Success Communication Interns											
Dept		Alumni Rel.	Alumni Rel.	4											
College/ Unit		I.A.	Ā	I.A.											
Dept ID		600005	900009	600040											
Fund #		SF008	SF008	SF008											TOTAL
NEW		yes	yes	yes											
VP		м	-	2											

NEW yes
FUND # SF008
DIV RANK 1

(Responses Limited to Space Provided)

CO	LLEGE/UNIT:	Institutional Advancement	ACTIVITY:	Students Engaging with Alumni:
				Infrastructure & Content Coordinator
DE	PARTMENT:	Alumni Relations		
PR	EPARED BY:	Maria Ubago		. '/
1.	Description of	of activity, including specific program	objectives:	* * * * * * * * * * * * * * * * * * * *
	remain enrolled in assessment cond Career Panels an current economic Office respectfully Student and Alum will be met survey	n their institutions, support student academic and ucted by the Alumni Relations o August 2011, re d Seminars are extremely valuable to students. If environment, are strong indicators that students request funding for a Networks Coordinator to a uni Engagement Programs and Services, and the ring alumni and employing the Accu Data (Alumn opment, maintenance and database expansion to	professional developm vealed that participating Our student demograph will benefit from partici nanage development, no development and expa il Finder) search engine	agement programs increase the odds that their students will ent, and increase student graduation rates. The initial student is in the Alumni Mentoring Program, Alumni Networks and ics, as well as our large commuter population, together with the pating in early engagement programs. The Alumni Relations naintenance, and expansion of digital resources to support ansion of the Student-Alumni Networks System. This objective to gather and update dernographic information. This process into and manage effective communications among students and
2.	How many m	atriculated students will be served by	this activity?	
	All CSULA stud	dents will be served and invited to participate in t	nese early engagement	student programs and services.
3.	Through building		astructure, we will supp	If this activity further student success?  ort student development and career services by increasing the demic and professional goals.
4.	What assess in #1 above?	ment tools will be used to determine	whether the activ	ity will meet the objectives outlined
	maintained, and	It plan will consist of evaluating current alumni de I researched. Program success will be determine In as well as the number of networks established	ed on the number of ner	ermine the number of records that need to be updated, w information found and integrated in the Student-Alumni networks.
		Anna la companya da	the program	nhiastivas vars mat
5.		has been previously funded, detail i	low the program	objectives were met.
	NA			•
6.		/ has been previously funded, provid	e justification for	increased funding.
	NA			

Appendix 8.2.

COLLEGE: DEPARTMENT:			io di long			PREPARE				ng with Alumni: Technic		
		Use Fo	the form below or requests for n	to detail pr ew fulltime	rojected exp	penses for St positions ac	udent Suc ld in benel	cess l	ee Act	ivitles 7%.		
Salar	es		S	upplies			Travel			Equipm	ent	
echnical Support		3,000.00	NA	\$		NA		\$	-	Software, License & Maint.	\$	15,000.00
Coordinator	\$	-		\$				\$	-		\$	-
0010#10101	\$			\$	-			\$			\$	
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	\$	-	Surveys	\$	18,000.00			\$	-		\$	
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			\$									
				Supplies								
\$	63,	000.00	\$		28,000.00	\$			•	\$		15,000.0
Salaries				Services			Travel To	tal		Equipmen	it To	tal

SSF REQUEST TOTAL:

(Responses Limited to Space Provided)

 NEW
 yes

 FUND #
 SF008

 DIV RANK
 1

CC	OLLEGE/UNIT:	Institutional Advancement	ACTIVITY:	Students Engaging with Alumni: Academic and
				Professional Opportunities and Programs
DE	PARTMENT:	Alumni Relations		
PF	REPARED BY:	Maria Ubago		
1.	Description of	of activity, including specific program obj	ectives:	
	and Seminars wou Career Developme for the work force, alumni owned and CSULA Mentorin- firsthations office re repressional proof	uid be extremely valueble to students. Alumni Career Pa ent Center will invite alumni professionals back to campus . Student-Alumni Job Shadowing Intern Program, in c i alumni led companies. This program will help students of g Program pairs students with alumni professionals work of direction on career choices. Award undergraduate and report fully course to funding to support the Conditional Alumnia.	nels, Alumni Prois to speak with stude ollaboration with the enhance their profeting in the student's graduate scholars ademic and Profetiwill strengthen col	hat the Alumni Mentoring Program, Alumni Networks Career Panels lessors for a Day, and Workshops hosted in collaboration with the lents and provide them with career advice to better prepare them e Career Development Center, aims to place current students in issional skills and obtain on the job-training experience. The field of study and serves as a forum where students receive hips to support student's academic success at CSULA. The Alumni ssional Opportunities and Programs to manage academic and laborative efforts between the Association, Career Development and.
2.	How many m	atriculated students will be served by this	s activity?	
	All CSULA stud	dents will be served and invited to participate in these	early engagement	student programs and services.
			التعديدها لمسا	U this satisfic further student success?
3.		F program activity is this proposal related		
	Danale Alumn	i Professors for a Day, workshops, and job shadowing that can provide them with valuable firsthand career ar	opportunities will	ervices. The Alumni Mentoring Program, Alumni Career further student success by connecting students with alumni ed information to help them succeed at Cal State L.A. and
4.	In #1 above?			
	and re-direction Alumni Profess determined by the of scholarships	<ul> <li>Student event participation and attendance will be tr or for a Day, and workshops will determine program s</li> </ul>	acked by employi uccess. The Stude gram. The Alumni duate students. Ti	d satisfaction. Survey results will support program modifications ng a database system. Student attendance at Career panels, ant-Alumni Job Shadowing Intern Program success will be Scholarship Program success will be determined by the number ne Alumni Mentoring Program success will be evaluated based ngs.
5.	If this activity	y has been previously funded, detail how	the program	objectives were met.
	NA			
			- Aldia a Alaus da	lunyanood funding
6.		y has been previously funded, provide ju	sufication for	mereased runding.
	NA			

COLLEGE:	Inglife	illanal Adva	ncement			ACTIVITY	Studen	ts Engagin	g with Alumni: Ac	ademic	and	
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DEPARTMENT:	Alumi	I Poletions				PREPARED BY:						
DEPARIMENT.	Alum	ii Relations	A			PREPARED DI	1110110	- Cango				
			the form below to de or requests for new fu									
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ordinalor, Academic	8	54,000.00	Опри	\$	-	NA	TI's					
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ortunities & Programs	\$			\$	-		\$				\$	-
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	\$	-	Career Panels	\$	3,000.00		\$				\$	
	\$	_	Alumni Professor for a Day	\$	3,000.00		\$				\$	
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	\$		Job Shadowing Program	\$	8,750.00		\$				\$	-
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			Suppli	es								
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Salaries	Total		Servic	es		Travel	Total		Equ	pment	Total	

(Responses Limited to Space Provided)

NEW	yes
FUND#	FS008
DIVRANK	2

LLEGE/UNIT:	Institional Advancement	ACTIVITY: Student Success Communication Interns
PARTMENT:	Public Affairs	
EPARED BY:	Nancy Miron	
success is necess and implement a opportunities, se enhanced comma audiences that, i focused practicu communications resources availa	sary for CSULA to reach its goals. To do so, a student-success communications plan. The arving to strengthen connections, rewards, requinication and dialogue, social media and relantum, will strengthen the University's image m based on current professional standards an aplanning and practices. Student will benefible to help them achieve their educational and	ed audiences regarding the implementation of initiatives geared toward student Public Affairs will train and oversee two paid student interns to help develop goal is to build awareness of a range of campus programs, activities and expanition and affiliation among internal and external audiences. Through sted digital resources we will offer ongoing, interactive contacts with target Student interns will gain valuable professional experience through a goal-dapproaches, combined with extensive involvement in social media at from better communication regarding programs, services, expectations and I professional objectives. The campus environment will, in turn, be strengthened on, collaboration and success.
Two interns, en	thusiastic about sharing relevant and importation	nt content, will reach out to targeted audiences, including all matriculated skills, and ability to follow established processes and standards, interns will
		ed, and how will this activity further student success?
especially advise Communications goals, Social me	ement, writing, tutorial, career and alumni me s will help build awareness of services that in dia will be designed as a friendly, interactive	ing aimed at increasing awareness/usage of supportive programs, ntoring, and a number of other services in a positive, user-friendly manner, crease student usage of resources that can help advance them toward their campus voice that connects students and other audiences to the resources ive positive reinforcement.
What assessn in #1 above?	nent tools will be used to determine w	hether the activity will meet the objectives outlined
gross impression increasing level	ns, growth trends for accessing digital resource of engagement. We will also evaluate the que	web and other metric tools to review statistics such as open rates, numbers of tees, user feedback; a user survey, and related trends that indicate an allitative aspects of the student success communications plan preparation,
If this activity	has been previously funded, detail ho	w the program objectives were met.
N/A.		
If this activity	has been previously funded, provide	ustification for increased funding.
	Description of Communicating success is necess and implement a opportunities, seenhanced comma udiences that, i focused practicus communications resources availathrough an ongothous many mand through an ongothous many mandents. With significations gain career experimental to help what assessmin #1 above?  Quantatative megross impression increasing level implementation  If this activity  N/A.	Description of activity, including specific program of Communicating clearly and effectively to students and targets success is necessary for CSULA to reach its goals. To do so, and implement a student-success communications plan. The opportunities, serving to strengthen connections, rewards, rechanced communication and dialogue, social media and releast audiences that, in turn, will strengthen the University's image, focused practicum based on current professional standards and communications planning and practices. Student will benefit resources available to help them achieve their educational and through an ongoing positive, campus-wide focus on graduation. How many matriculated students will be served by the Two interns, enthusiastic about sharing relevant and important students. With strong spelling, grammar, and communication gain career experience by learning about and serving the information of the served by the student Development, Wellness, and Enhanced Student Learning especially advisement, writing, tutorial, career and alumnitime Communications will help build awareness of services that in goals. Social media will be designed as a friendly, interactive available to help them go forward, build connections and receive that assessment tools will be used to determine with #1 above?  Quantatative measures of success will include an analysis of gross impressions, growth trends for accessing digital resource increasing level of engagement. We will also evaluate the quimplementation and the content generated.

N/A.

COLLEGE: Institutional Advancement   DEPARTMENT:   Public Affairs   PREPARED BY: No.	Incress Fee Activities effits costs of 47%.	Equipment   \$ -
Use the form below to detail projected expenses for Student Surport requests for new fulltime permanent positions add in beneficial states   Supplies   Travel	Incress Fee Activities effits costs of 47%.	\$ - \$ - \$ - \$ -
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