COMS Required Core Seminars

COMS 5020: Seminar in Quantitative Communication Research Method (3 units)
Quantitative research design and analysis in communication research. Emphasis on research design, sampling, descriptive and inferential statistics in analysis, and presenting findings.

COMS 5030: Seminar in Qualitative Communication Research Method (3 units)
This seminar presents qualitative/interpretive research methodologies used in Communication Studies and prepares students for designing, completing, and evaluating qualitative projects.

COMS 5500: Seminar: Communication Theory (3 units)
Examination of theoretical perspectives, principles of theory building, and new developments in communication research.

COMS 5800: Theories of Communication: Humanities (3 units)
Survey of humanities-based theories in Communication Studies. Analysis and application of humanities theory in social, political, and cultural contexts. Focus on historical developments and contemporary trends.

COMS 5910: Seminar in Instructional Communication (3 units)
Theories of instructional communication with an emphasis on instructional communication theories and applying principles of instructional communication in higher education settings.

COMS Elective Seminars

COMS 5300: Seminar: Organizational Communication (3 units)
Contemporary theoretical and methodological issues or constructs in organizational communication.

COMS 5310: Strategic Communication (3 units)
Explores public communication in politics, society, and culture, including the relationship between public communication and the media, the nexus between marketing, advertising, public relations, and how technology shapes communication.

COMS 5400: Seminar: Interpersonal Communication (3 units)
Contemporary theoretical and methodological issues and constructs in interpersonal communication.

COMS 5540: Selected Topics in Communication Studies (1-3 units)
Intensive study of selected topics in communication studies. May be repeated for credit as topic changes.

COMS 5600: Seminar: Language and Communication Behavior (3 units)
Contemporary theories, research perspectives, and subject areas in language and communication behavior.

COMS 5620: Seminar: Theories of Mass Media (3 units)
Research and theory in mass media since television; analysis of media situations, messages and ideological effects.

COMS 5670: Seminar: Theories, Methods and Practices in Performance Studies (3 units)
Analysis of main theories of art of interpretation, with special emphasis on their bearing on contemporary theory and practice.

COMS 5720: Seminar: International Public Discourse (3 units)
Intensive study of major international orators, their ideas, style, rhetorical strategies and roles in social and aesthetic movements and in world history.

COMS 5730: Seminar: American Public Discourse (3 units)
Examination and analysis of speeches and debates about selected major issues in American affairs.

COMS 5760: Seminar: Argumentation, Discussion, and Debate (3 units)
Analysis of significant literature, major trends, and theories of argumentation, discussion, and debate; intensive study of relationship of those areas to each other.

COMS 5810: Visual Rhetoric (3 units)
Investigation of image-based modes of rhetorical communication. Theories of visual rhetoric; analysis of issues and implications of images and their interpretations in social, cultural, historical, and political contexts.

COMS 5820: Rhetoric, Citizenship, and Social Change (3 units)
Examination of rhetorical processes and practices influencing political discourse, civic engagement, and social activism. Emphasis on the function of rhetoric in shaping public attitudes about citizenship, justice, and democratic participation.

COMS 5890: Seminar: Intercultural Communication (3 units)
Contemporary theories, research perspectives and significant cultural influences relating to communication between cultures.