Enrollment Planning

Commitment to Access and Attainment

Cal State LA is committed to:

- degree attainment as a source of upward mobility.

- increasing the number of degrees awarded in LA.

- providing access to freshmen <u>and</u> transfers.

- increasing access and attainment by embracing ambitious graduation rates goals.

Success

Cal State LA has:

▸ been successful at both increasing access and attainment.

▸ since 2012, increased its student headcount by 27% and is now serving approximately 28,000 students.

▸ since 2014, increased its 6-year graduation rate for freshmen by 18% to almost 49%.

▸ since 2014, increased its transfer graduation rate by 5%-- 75% of transfer students earn their degree in four years.

Enrollment and Funding

- Our surge in enrollment has far exceeded our projections and expectations. We have rapidly become a destination campus, and have benefited from a substantial increase in college-ready local students. Applicants to Cal State LA increased from 40,694 in 2012 to 61,184 in 2018.

- Our successes have led to funding challenges. We have the capacity to serve our current students, but we do not have the funding. Adequate funding would require more than an additional $30M of recurring State funding annually.

- The CSU has received little enrollment growth funding during this period and last year received no recurring enrollment growth funding.

- Cal State LA has received only 2.4% in enrollment growth funding over the last three years, resulting in an extraordinary number of unfunded students.

- We are funded for 18,005 Full Time Equivalent Students (FTES), but are currently serving 22, 649 FTES, which equates to about 28,000 headcount students.

Current Impaction

Cal State LA has been impacted at the Freshman and Transfer class level since Fall 2010 combined with a growing number of impacted majors with Major Specific Criteria at the Transfer level:

Charter College of Education:
- Urban Learning - ITEP option
- Rehabilitation Services

College of Arts and Letters:
- Communication
- Television, Film and Media Studies

College of Business and Economics:
- Business Administration (all options)
- Computer Information Systems
- Economics

College of Engineering, Computer Science and Technology:
- Civil Engineering
- Computer Science
- Electrical Engineering
- Mechanical Engineering
- Fire Protection Administration

College of Natural and Social Sciences:
- Biology (including Microbiology)
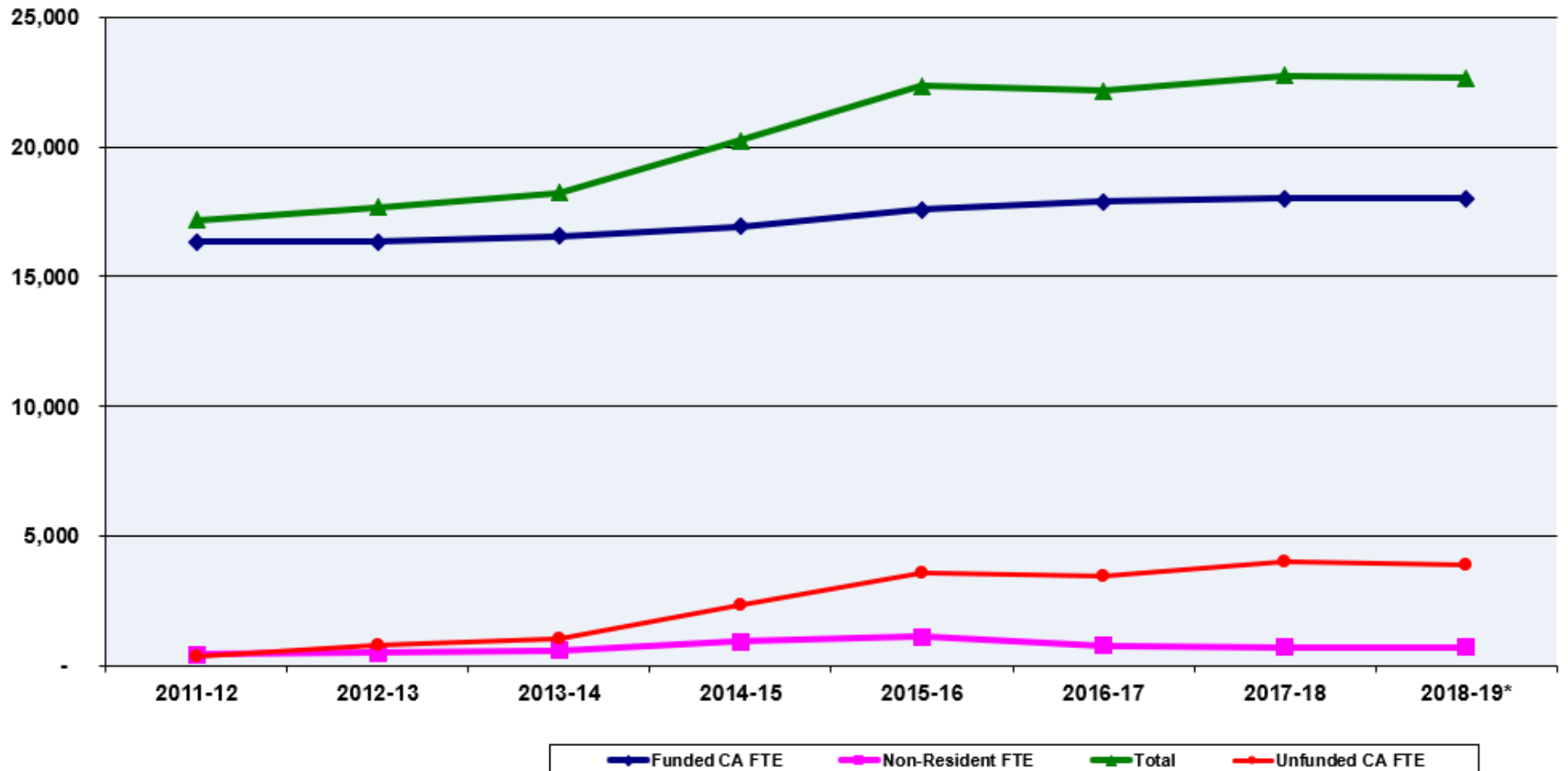- Chemistry (including Biochemistry)
- Psychology

Xu College of Health and Human Services:
- Criminal Justice
- Kinesiology/Nutrition (including Nutrition Science, Exercise Science and Food Science)
- Public Health
- Communication Disorders
- Child Development
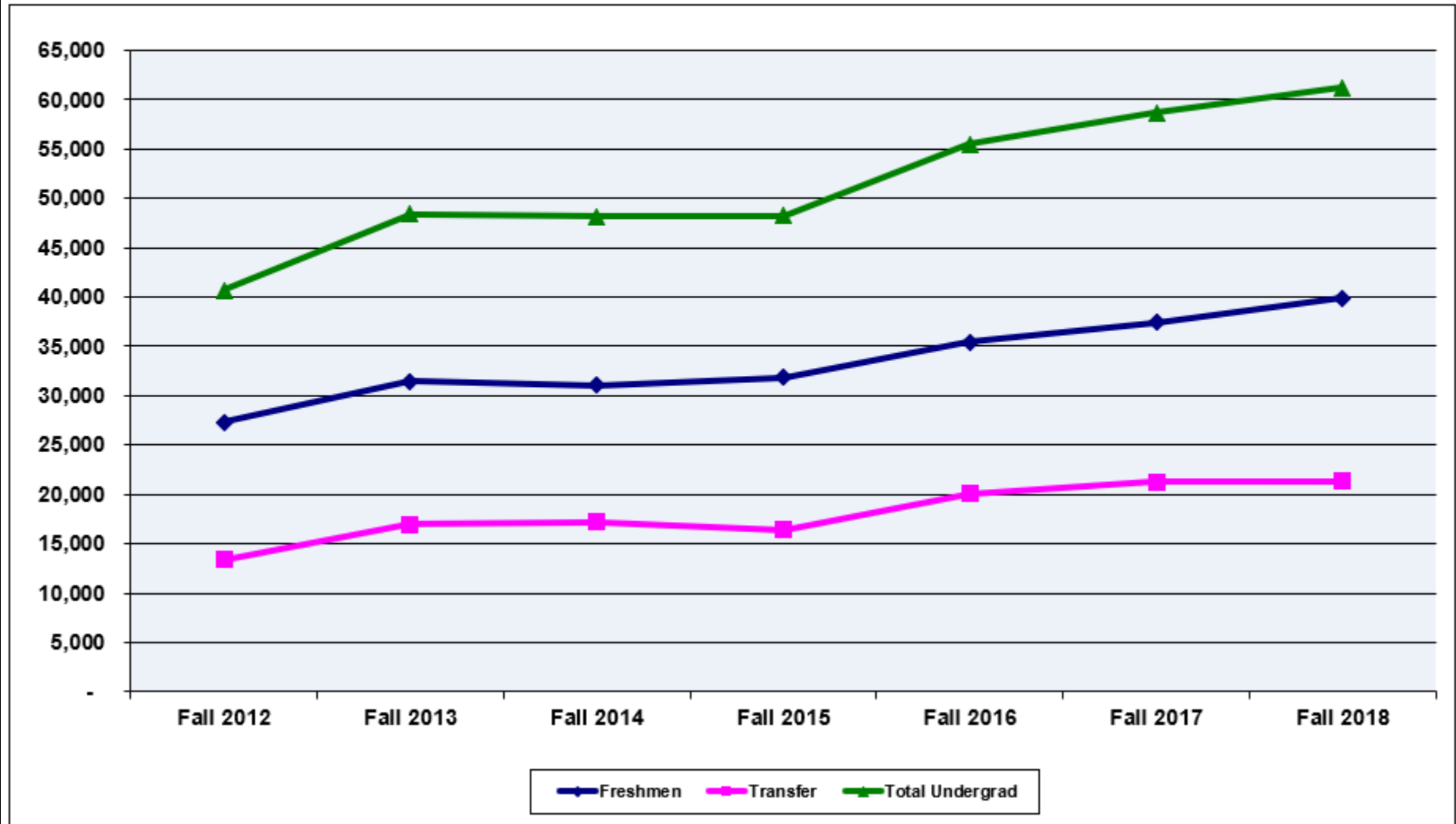- Nursing
- Social Work

FTE History

	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19*	Three Year Change		Five Year Change		Seven Year Change	
Funded CA FTE	16,350	16,350	16,546	16,931	17,581	17,880	18,005	18,005	424	2.4%	1,459	8.8%	1,655	10.1%
Unfunded CA FTE	360	808	1,070	2,334	3,617	3,467	4,007	3,922	305	8.4%	2,852	266.5%	3,562	989.4%
Non-Resident FTE	464	510	604	957	1,146	795	735	722	(424)	-37.0%	118	19.5%	258	55.6%
Total	17,174	17,668	18,220	20,222	22,344	22,142	22,747	22,649	305	1.4%	4,429	24.3%	5,475	31.9%
Over Res Target	2%	5%	6%	14%	21%	19%	22%	22%						
Funded Growth		-	196	385	650	299	125	-						

*Projection assumes Flat FTE due to increase AUL
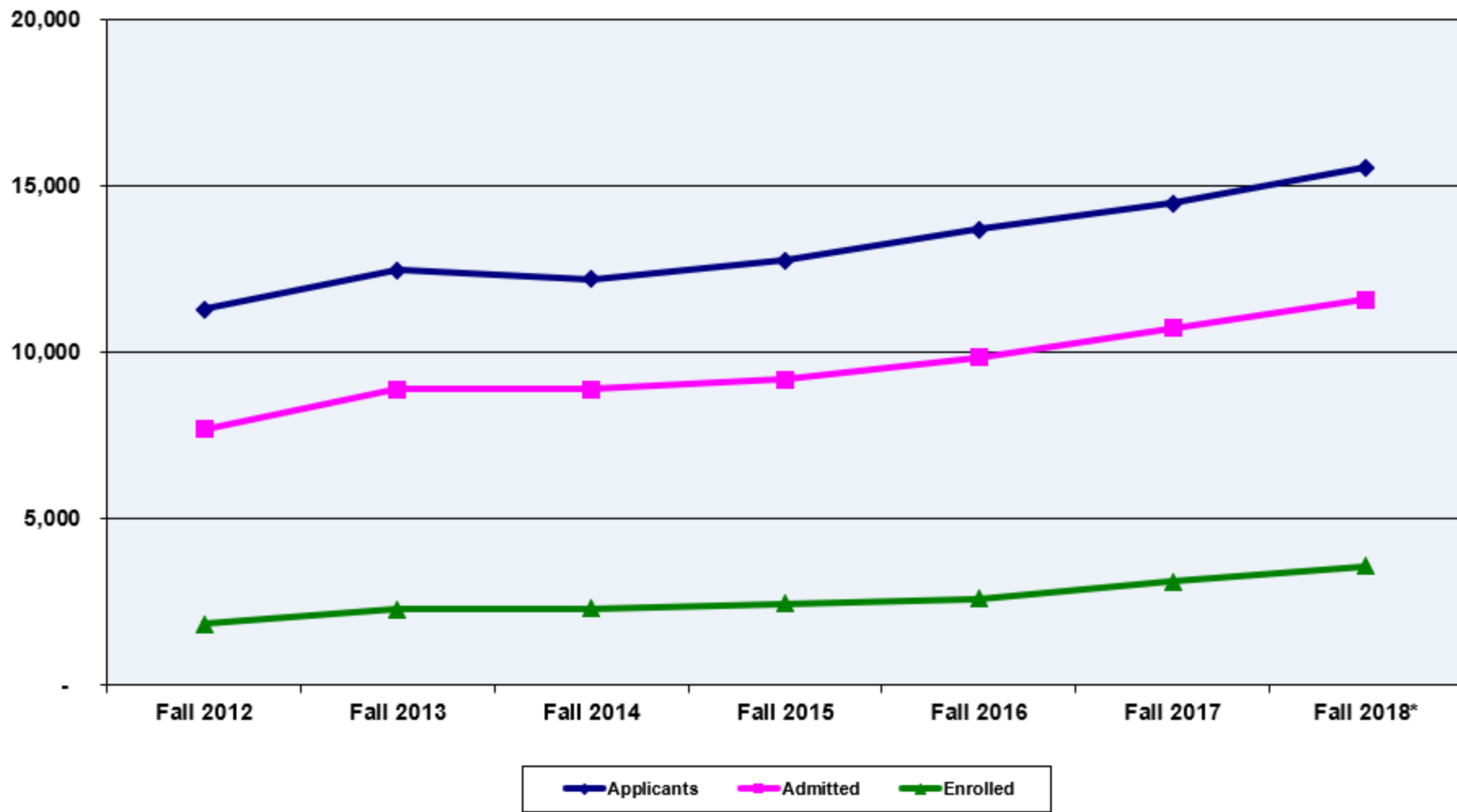
Fall Undergraduate Applicants

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	One Year Change Fall 18 vs. Fall 17		Three Year Change Fall 18 vs. Fall 15		Five Year Change Fall 18 vs. Fall 13	
Freshmen	27,321	31,455	31,011	31,857	35,423	37,399	39,870	2,471	6.6%	8,013	25.2%	8,415	26.8%
Transfer	13,373	16,939	17,176	16,375	20,033	21,258	21,314	56	0.3%	4,939	30.2%	4,375	25.8%
Total Undergrad	40,694	48,394	48,187	48,232	55,456	58,657	61,184	2,527	4.3%	12,952	26.9%	12,790	26.4%

Freshman Local Applicants

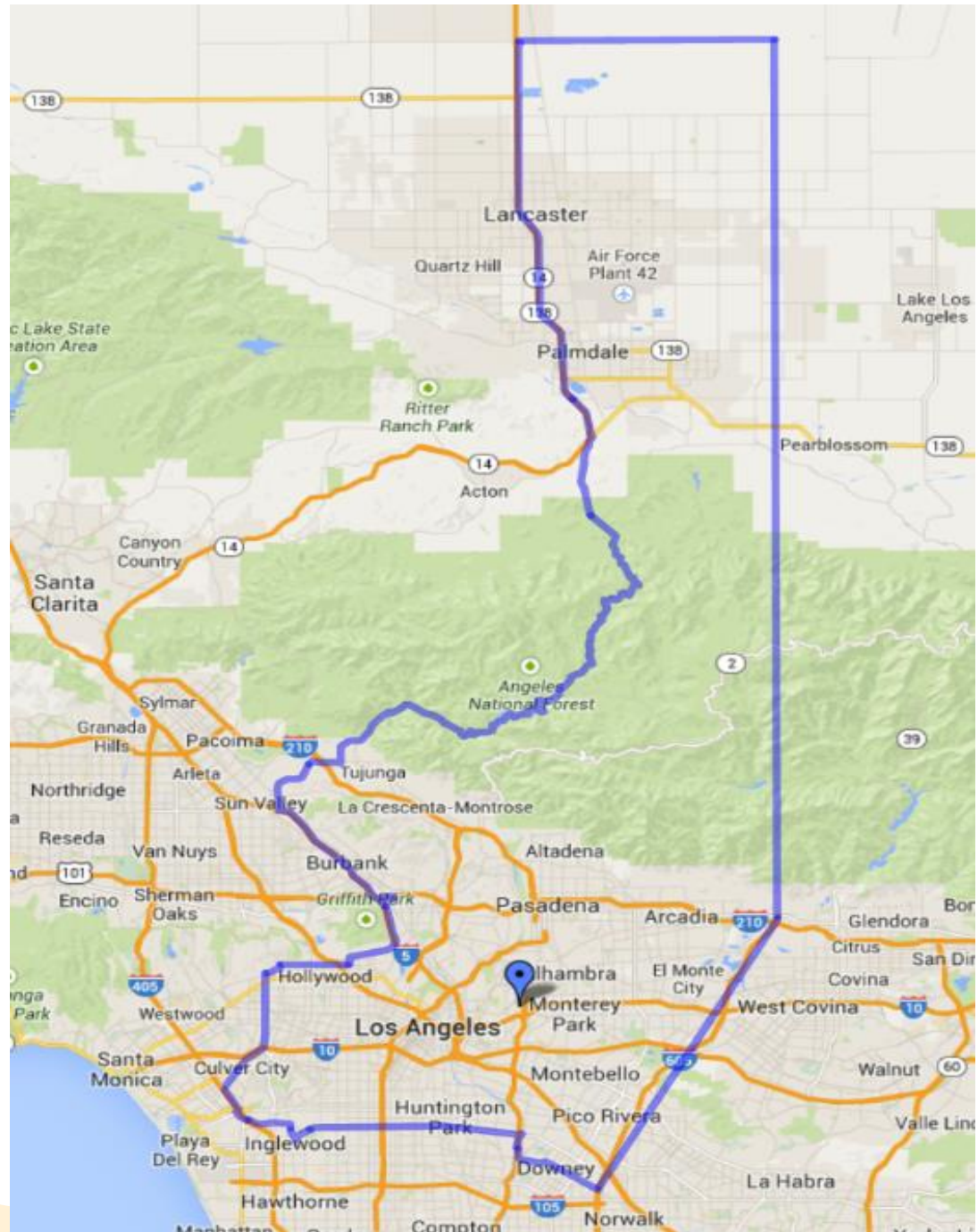|	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018*	One Year Change Fall 18 vs. Fall 17		Three Year Change Fall 18 vs. Fall 15		Five Year Change Fall 18 vs. Fall 13	
Applicants	11,304	12,456	12,203	12,757	13,690	14,470	15,545	1,075	7.4%	2,788	21.9%	3,089	24.8%
Admitted	7,682	8,885	8,904	9,193	9,844	10,731	11,577	846	7.9%	2,384	25.9%	2,692	30.3%
Enrolled	1,840	2,290	2,317	2,465	2,593	3,115	3,590	475	15.2%	1,125	45.6%	1,300	56.8%

*Preliminary Census Results

Local Area

High Schools with Local Preference

- 265 high schools are located within the required local area

- 16 additional schools were previously designated based on institutional relationships including the Alliance high schools and High Tech High School
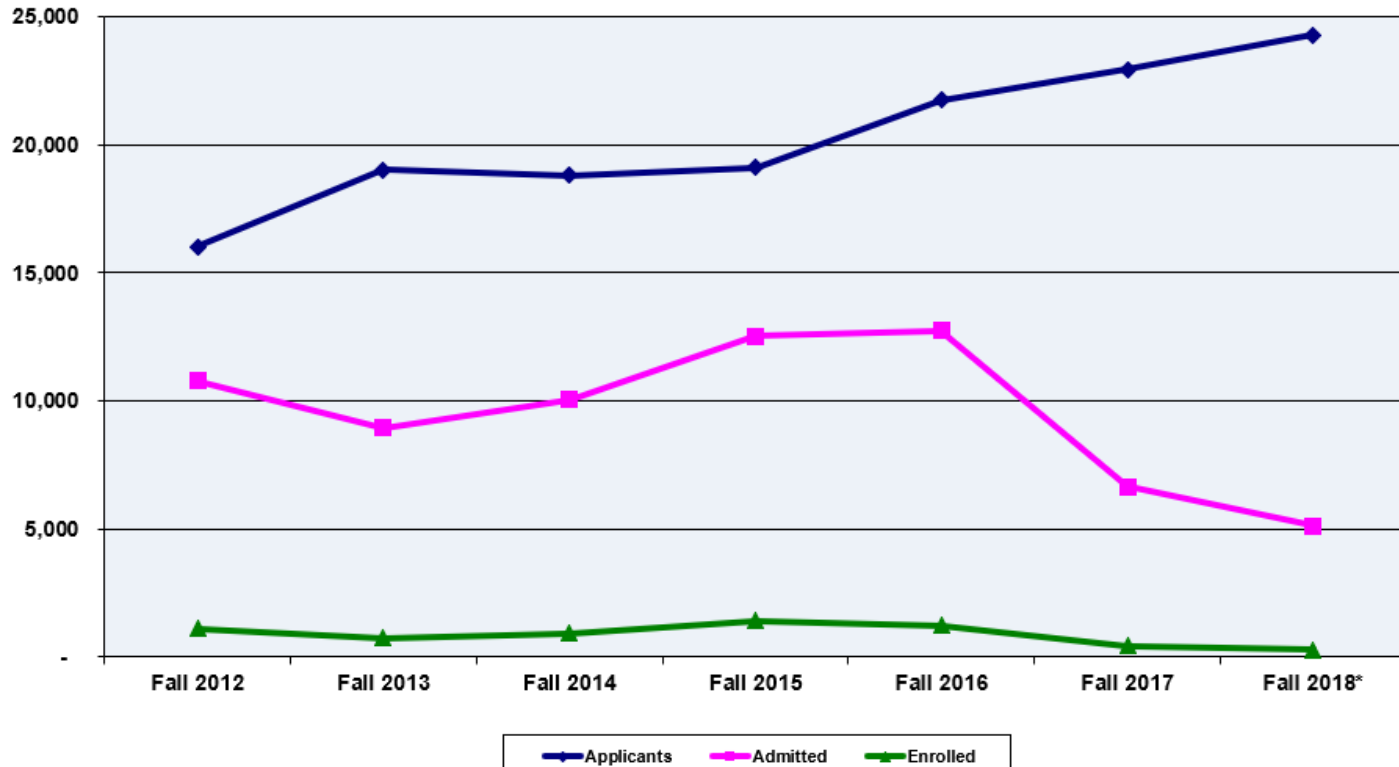
Surge in Local Enrollments

- Increased number of CSU eligible HS graduates
  - CA: 7.4% increase
  - LA County: 13% increase
  - LAUSD: 22.7% increase

- Changes in LA County CSU access
  - Pomona: Small service area and no local preference for impacted programs
  - CSULB: Increased EI and STEM EI in 2013
  - CSUN: Change in local area in 2015

Freshman Non Local Applicants

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018*	One Year Change Fall 18 vs. Fall 17		Three Year Change Fall 18 vs. Fall 15		Five Year Change Fall 18 vs. Fall 13	
Applicants	16,017	18,999	18,808	19,100	21,739	22,926	24,287	1,361	5.9%	5,187	27.2%	5,288	27.8%
Admitted	10,766	8,931	10,035	12,511	12,723	6,638	5,126	(1,512)	-22.8%	(7,385)	-59.0%	(3,805)	-42.6%
Enrolled	1,117	738	917	1,399	1,237	441	272	(169)	-38.3%	(1,127)	-80.6%	(466)	-63.1%

*Preliminary Census Results

Freshmen Eligibility Index

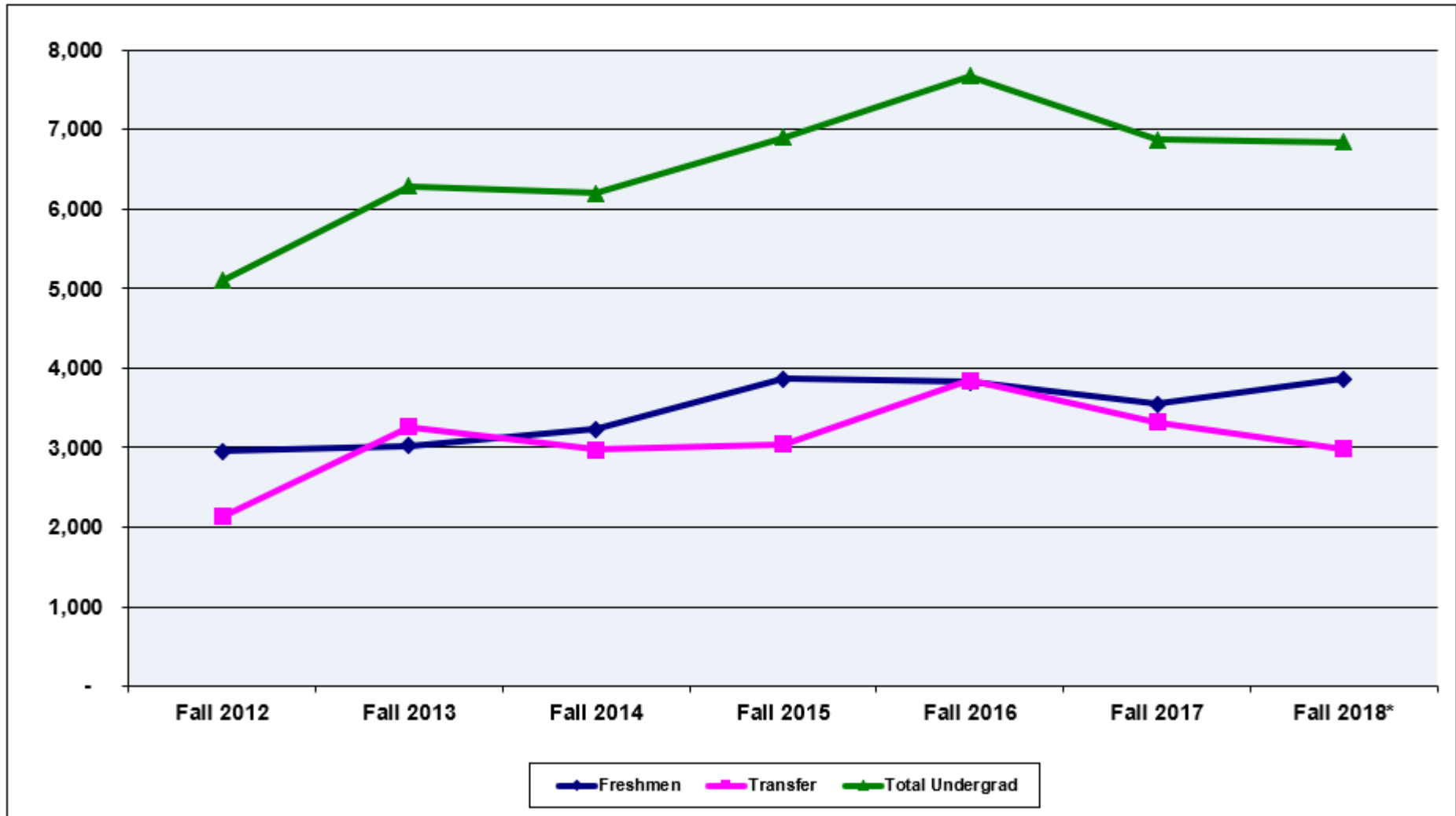|	CSU Minimums		Cal State LA
	CA Resident	Out of State	Non-local used
Fall 15	2900	3502	3134
Fall 16	2900	3502	3300
Fall 17	2900	3502	3850
Fall 18*	2950	3570	4040

*Adjusted for New SAT

Fall Undergraduate New Enrollment

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018*	One Year Change Fall 18 vs. Fall 17		Three Year Change Fall 18 vs. Fall 15		Five Year Change Fall 18 vs. Fall 13	
Freshmen	2,957	3,021	3,230	3,862	3,830	3,553	3,862	309	8.7%	-	0.0%	841	27.8%
Transfer	2,139	3,264	2,972	3,043	3,846	3,318	2,982	(336)	-10.1%	(61)	-2.0%	(282)	-8.6%
Total Undergrad	5,096	6,285	6,202	6,905	7,676	6,871	6,844	(27)	-0.4%	(61)	-0.9%	559	8.9%

*Preliminary Census Results

Challenges

- Full funding from the State would add another $30M to Cal State LA budget. However, receiving this level of funding is not feasible, and will require effective multi-year advocacy.

- Unfunded enrollment is not sustainable
  - Lack funding to hire tenure-track faculty
    - Fall 2009: 1 TT faculty for every 30 students
    - Fall 2018: 1 TT faculty for every 45 students
  - Lack funding to hire staff and to support our infrastructure
  - Lack funding for academic and student life staff
    - More than 600 students per advisor

- Unfunded enrollment leads some to believe that the CSU can do more with less and does not need enrollment growth funding.

Managing our Enrollment

- We need to and the CSU needs us to reduce our enrollment as they mount a budget campaign for an aggressive enrollment growth increase.

- We must advocate for enrollment funding for the system and for CSUs with proven demand.

- We must control our enrollment while we work toward increased funding to match our capacity:
  - Create access by increasing 2-year grad rate for transfers and 4-year rate for freshmen
  - Evolve our current approach to impaction

Working with our Community College Partners

▸ We must continue our support for pathways from LAUSD to community colleges to Cal State LA

▸ Our local community colleges are increasingly being recognized for their success with students. Between 2017 and 2018:
   - LA Community College District increased the number of Associate Degrees for Transfer (ADT) awarded by 10%.
   - ELAC increased the number of ADTs awarded by a staggering 40% and ranked 15th in CA.
   - PCC increased the number of ADTs awarded by 30% and ranked 2nd among all of CA's community colleges.

Advocacy is the Answer

- Cal State LA has the capacity to serve 28,000 students but lacks the funding to do so.

- We must all advocate for State funding for the CSU.

- We must all advocate for funding for campuses with proven demand like Cal State LA.

- Without full funding, we must reduce our enrollment to reduce the number of unfunded students.

The Preliminary Proposal

➢ Beginning Fall 2020, <u>all</u> Undergraduate Programs including pre-majors and undeclared will be impacted allowing for the creation of major specific criteria (MSC) for admission at both the freshman and transfer level.

➢ We will preserve our commitment to a strong local preference with clearly articulated admission criteria for local applicants – more a guarantee than a preference.

➢ Program impaction allows us to:
  ➢ Control our enrollment.
  ➢ Preserve and ultimately increase access for transfer students.
  ➢ Further align our admissions criteria with student success.
  ➢ Encourage major exploration and academic preparation in high school and community college.

Proposed Freshman Approach...

Establishing Flexible Major Specific Criteria for Freshman Admission

- Minimum criteria for entrance to the major or pre-major will be established that may include:
  - An index like the CSU Eligibility Index, combining HS GPA and SAT or ACT scores
  - High School college-preparatory GPA
  - Additional high school preparatory coursework
  - The evaluation of an audition or portfolio for talent-based majors
- Criteria should support student success and timely progress in the major

How will the criteria be established?

- A minimum Eligibility Index (EI) will be set for all majors as the minimum major specific criteria that will better align us with State enrollment funding.
- Colleges may submit requests for a higher EI minimum or additional criteria from those identified above. Requests must align with student success and timely progress in the major. Major-specific criteria must, as a whole, result in a substantial multi-year reduction in unfunded enrollment.
- Criteria must be published on the web site in early June for the upcoming application cycle (e.g. published in June 2019 for applicants applying in October and November 2019 for Fall 2020 admission). The criteria will be reviewed annually thereafter.

Proposed Freshman Approach...

What would Program Impaction for Freshman look like?

- **"Local" Applicants:**
  - Will be admitted to the major or pre-major if they meet the minimum <u>published</u> criteria for that program.
  - Will be admitted to "undeclared" if they don't meet the minimum criteria for the major identified but do meet the minimum criteria for undeclared and there is space available.

- **"Non-local" applicants** will be ranked based on the specific criteria and offered admission based on space available in the program and class.

- A limited number of CSU eligible freshman applicants not offered admission will be admitted based on a holistic admission review including community involvement/leadership, overcoming significant hardship, and potential for degree completion.

- If space is available after all applicants meeting the major specific criteria have been admitted, all remaining CSU eligible applicants will be ranked based on the CSU Eligibility Index with local applicants receiving a 0.25 GPA advantage.

Proposed Freshman Approach...

Continues our strong commitment to local access:

- Local applicants will continue to receive a strong and clear preference in admission.
- Our approach includes a stronger local commitment than many CSUs and is stronger than that required by the new Trustee policy—it is more a guarantee than a preference.

Local Freshman applicants not offered admission:

▸ Will be encouraged to attend one of our local designated community colleges and apply to Cal State LA when they have completed our published Major Specific Criteria. Completion via an Associate Degree for Transfer (ADT) as applicable is preferred. Our Pathway programs will actively work with this group until they are ready for transfer.

- **Our message to those local students not offered admission is:**
  - ➢ **You are prepared and can succeed in college**
  - ➢ **A Cal State LA degree is attainable by starting at a partner Community College**
  - ➢ **Admission is possible "later, just not now."**

▸ CSU eligible freshmen who are not offered admission will also automatically be offered the opportunity to be considered by a non-impacted CSU campus if they have not already been offered admission to another CSU.

Admission to the Major for Cal State LA Students ...

No change in approach except that all majors will have Major Specific Criteria.

- Major specific criteria provide a clear path to entrance to the major and to timely degree completion.
- Major specific criteria also serve as an early alert for students who may need support or may need to explore other major options.
- Majors without significant lower-division prerequisites may use General Education requirements for major specific criteria.

Admission to the Major for Native Students in Pre-Majors and those seeking to change majors

- Except for Nursing, native Cal State LA students may "declare a major" if they meet the major specific minimum cumulative GPA and required lower division preparation and are on-track for timely graduation (current policy requires completion within 120% of degree units – 144 for 120 unit degrees).

In majors where data shows that freshmen do not have challenges navigating the lower division curriculum and graduating in a timely manner, we will consider admitting freshmen directly to the major rather than a "pre-major."

Proposed Transfer Approach…

All majors will have Major Specific Criteria:

- Each major will have a minimum GPA which can be 2.0 or higher.

- All will require the four core GE courses consistent with CSU minimum criteria.

- Departments which don't already have criteria will specify well articulated lower-division preparation courses <u>or</u> specific GE areas that promote success and timely graduation in the major. Talent based majors may also include the evaluation of an audition or portfolio.

Current Example:

▼ **Business Administration: Accounting**

Transfer students completing an approved Associate Degree for Transfer (ADT) in major deemed similar:

- <u>Required</u> ADT major: Business Administration

- <u>Required</u> minimum cumulative GPA: 2.4

Transfer students not completing the ADT:

- <u>Required</u> minimum cumulative GPA: 2.5

- <u>Required</u> major preparation courses (grade of "C" or better required):
    - ACCT 2100 – Principles of Financial Accounting
    - ACCT 2110 – Principles of Managerial Accounting

- <u>Required</u> General Education courses not covered by major preparation courses listed above:
    - Written Communication
    - Oral Communication
    - Critical Thinking
    - Quantitative Reasoning (Math)

Proposed Transfer Approach…

How the Major Specific Criteria are used will not change:

- **"Local" Applicants (Except for Nursing):** Will be admitted if they meet the minimum published major specific criteria.

- "**Non-local" applicants** who meet the minimum published major specific criteria will be ranked based on the major specific criteria and offered admission based on space available in the program.

- If space is available after all students meeting the minimum published major specific criteria. have been accommodated, then CSU eligible students without the minimum major preparation will be considered based on a ranking of the criteria completed with local applicants receiving a 0.25 GPA advantage.

- *Transfer AA/AS degree recipients continue to receive additional preference*:
  The Transfer AA/AS degree curriculum is used in lieu of the major specific course requirements. Under current CSU guidelines, the cumulative GPA will be increased by 0.1 and this "calculated GPA" will be applied to the major specific minimum GPA and to any GPA used in the ranking of applicants.

Local Preference

Commitment:

- Our proposal continues an extremely strong preference for students within our "local" service area.

Veterans:

- We will continue our commitment to Veterans. All veterans, academic military and reservists will continue to receive local preference.

Freshmen:

- Freshmen attending the High Schools currently designated local will continue to receive local preference.

Transfers:
- We currently allow transfer applicants from some community colleges outside of our required service area to receive "local preference."
- Some of these colleges are at a substantial distance from campus and much closer to other CSUs.
- This is increasingly difficult to defend to other community colleges and their students, particularly just to our south. As a result, the following refinement is proposed.
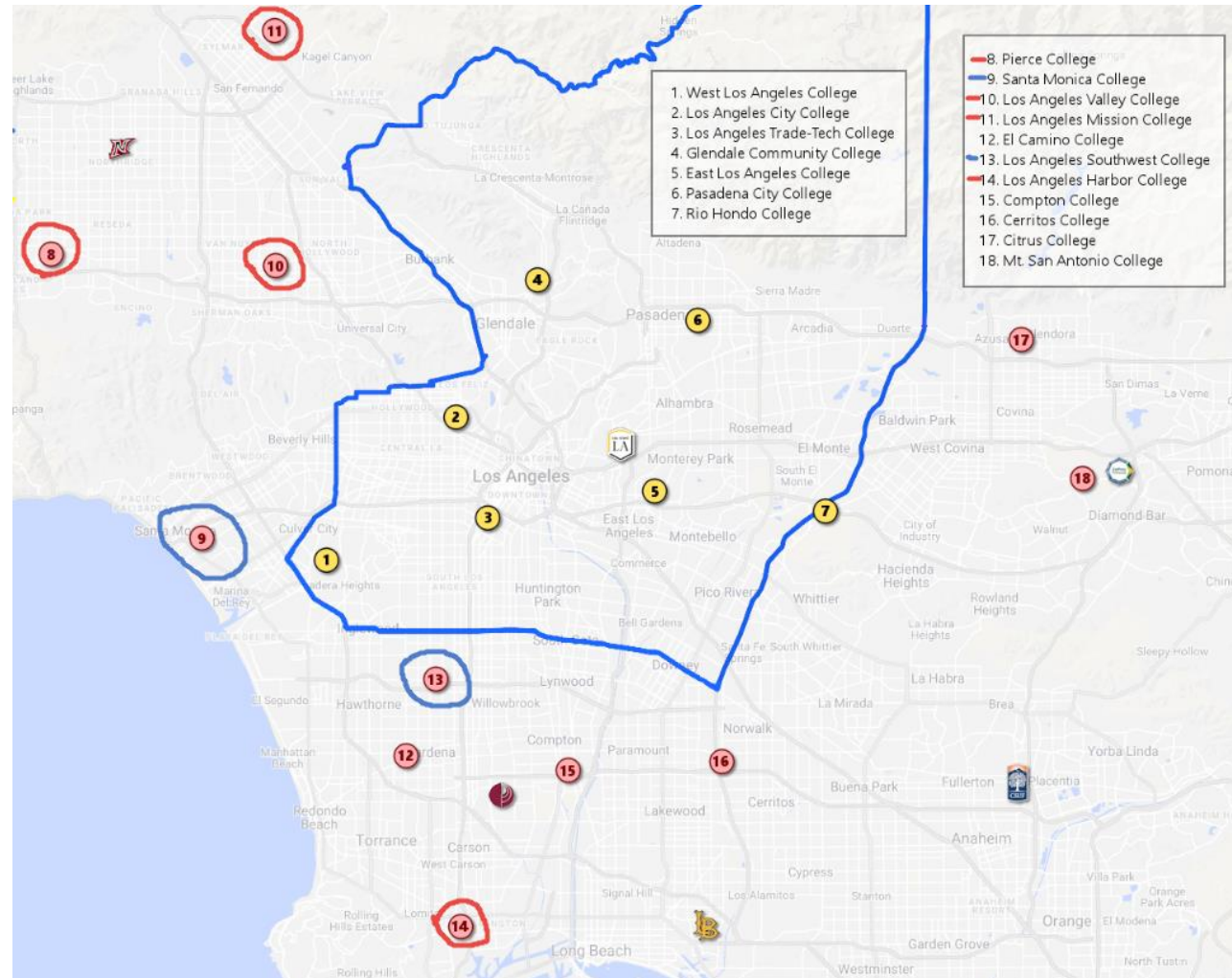
Refinement to Transfer Local Preference

Receiving Local Preference:

- Applicants attending the 7 Community colleges in our geographic area
- Applicants attending the two Community Colleges historically deemed local very near our border: Santa Monica and LA Southwest.

Non-local:

- Applicants attending all other institutions including four previously receiving local preference: Pierce, LA Valley, LA Mission, LA Harbor
- These institutions are well served by CSUs nearer to them and have similar relationships with Cal State LA as other non-local colleges in the LA area.

1. West Los Angeles College
2. Los Angeles City College
3. Los Angeles Trade-Tech College
4. Glendale Community College
5. East Los Angeles College
6. Pasadena City College
7. Rio Hondo College

8. Pierce College
9. Santa Monica College
10. Los Angeles Valley College
11. Los Angeles Mission College
12. El Camino College
13. Los Angeles Southwest College
14. Los Angeles Harbor College
15. Compton College
16. Cerritos College
17. Citrus College
18. Mt. San Antonio College

Proposal Impact

▸ We anticipate that the 2020 incoming class may be reduced by up to 600 students from immediately prior classes, back to the size of our Fall 2014 incoming class.

▸ The proposed changes should have no disparate impact on any group:

Group	Fall 18 current admissions (% of class)	Fall 18 under proposal (% of class)
1st Gen	55%	54%
Pell Eligible	78%	76%
LatinX	75%	74%
Black	2%	2%
Asian/Pacific Islander	11%	13%
Dreamers	6%	6%

Proposal Impact

- All would prefer not to expand our use of impaction, but we must reduce our unfunded enrollment.

- While this proposal would allow us the authority to reduce enrollment, **we will only use that authority as dictated by funding**. Increased State funding and reduced time-to-degree will allow us to admit more students.

- Our ultimate goal is to meet our current 2018 enrollment capacity of approximately 28,000 students. We can eventually do this with sustained enrollment growth funding and by increasing our 2-year graduation rate for transfer students and our 4-year graduation rate for freshmen; higher graduation rates result in more spaces available for admission.

CSU Process and Timeline

- January 2019:
  - Notification to CO with <u>preliminary</u> Fall 2020 admission plan
  - Consultation with CO on required enrollment reduction plan
- January – February, 2019
  - Additional campus and partner consultation
  - Public hearings, press announcements, and final consultation
  - Plan refinement and finalization
  - Final enrollment reduction plan due to the Chancellor
- March 2019: Final admission plan request submitted to CO
- April – May: Provost Office works with Colleges and Departments to set major specific criteria for Fall 2020
- May 2019: Admission Plan Response from CO
- May Revise State Budget
- June 2019:   Fall 2020 criteria published on our website
- October – November 2019: Fall 2020 application period under new plan