

MSBA MAIN TRACK

**REQUIREMENTS FOR THE DEGREE:
A TOTAL OF 33 UNITS OF 5000-LEVEL COURSES.**

B

STEP 1

Must complete **BUS 5000** with a "B" or higher.

STEP 2

Take required courses (15 units).



STEP 3

Choose your elective (15 units) concurrently with your required courses.



STEP 4

Take (3) Culminating Experience units.



REQUIRED COURSES (15 UNITS)

- **MGMT 5102:** Sustainability, CSR, & Business Ethics
- **BUS 5023:** Marketing Strategy for a Global Environment
- **MGMT 5103:** Seminar: Strategic Planning
- **MGMT 5200:** Entrepreneurship
- **BUS 5930:** Research Methods in Business Administration



ELECTIVE UNITS (15 UNITS)

- New Venture Management
- Finance
- Human Resource Management
- International Business
- Leadership & Management
- Marketing
- Real Estate
- Supply Chain Management
- Customized



CULMINATING EXPERIENCE (3 UNITS)

- **BUS 5990:** Thesis