



Social Media Certificate Request Form

Name: _____ CIN: _____
(Last) (First) (M.I.)

Address: _____
(Street) (City) (State) (Zip Code)

Phone Number: _____ Email: _____

Major: _____

Requirements for the Certificate (12 units)

Indicate the courses completed and grades obtained.

Required Courses (3 units)		Semester / Year	Grade
MKT 3800	Introduction to Social Media Marketing (3)		

Elective Courses (9 units) Select three.		Semester / Year	Grade
MKT 3810	The Syntax of Social Media (3)		
MKT 4800	Search Engine Marketing and Web Analytics (3)		
MKT 4810	Mobile Marketing Strategy and App Development (3)		
MKT 4820	Social Media Marketing Strategy (3)		
MKT 4830	Social Media and Entrepreneurship (3)		
MKT 4854	Contemporary Topics in Social Media Marketing (3)		

Marketing Department Chair Signature

Date

Submit 1) **Certificate Request Form**, 2) paid **Certificate Program Application**, and
 3) **Unofficial Transcripts** covering all courses listed above to the Staff Support Center, ST F517
 during the term you plan to complete the final requirements.

Upon completion, your certificate will be mailed to the address you specified on your application.